

UK CIGARETTES
BRAND ATTRIBUTES

JUNE 1996

**PRODUCED BY:
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BUSINESS PLANNING & INFORMATION**

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JUNE 1996

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since last update in November 1995

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CURRENT DEFINITIONS OF SECTORS

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ALPHABETICAL SECTION

Covers all brands currently available in the UK

COMPANY SECTIONS

These show both current brands and brands delisted from 1985 onwards

NOTE:

Shaded areas indicate new information since the last update in November 1995.

If you can add to the information given here, please contact Barbara Hayes, Senior Market Analyst, Business Planning & Information Dept., Weybridge (Ext. 2016)

SUMMARY OF NEW INFORMATION

since last update in November 1995

Camel - Price Sector

In April 1996, Reynolds reduced the RRP of Camel Filters, Camel Mild and Camel Lights by 10p to £2.79. These brands have therefore moved down from the Premium sector to the Mid-Price sector. Camel Lights has also been relaunched in a new blue pack.

Camel Regular (Plain) remains in the Premium sector.

Royals in 24s packs

In February 1996, Rothmans (UK) changed the pack size of Royals KS and Royals Lights from 25 sticks to 24 sticks, and reduced the RRP from £3.07 to £2.86.

New Brands

Gallaher:	Sovereign KS	March 1996
Imperial:	Embassy Lights	June 1996
Rothmans (UK):	Dunhill Special Reserve	January 1996
Own Labels:		
Batley C&C	Dukes KS, KS Lights & SK	October 1995
Bestway C&C	Park Royal KS	November 1995
KwikSave	18's KS & KS Lights	January 1996
CWS	Kingsmen KS Lights	January 1996
CWS	Windsor Blue SK Lights	January 1996
Booker C&C	Goldmark SK Lights	February 1996
Other Manufacturers:	Makro (3 variants) Karelias Filter & Plain	December 1995 1996

New Pack Variants

Reynolds:	Camel Lights More Filter/Menthol	100s multipack 14s
Own Labels:		
Asda	Balmoral/Five Kings	100s multipacks

PRICE SECTORS

As at April 1996 MPIs

<u>Sector</u>	<u>Price per 20</u>	<u>Examples</u>
Premium	£2.82 and over	All brands above the price of Berkeley and B&H SK
Mid-price	£2.67 to £2.81	Berkeley, B&H SK, JPSK, Raffles, JPS and from April 1996 also Camel
Cheap	£2.66 and below	All 25s packs, Mayfair, Dickens & Grant, all Own Labels, L&B, Craven, Dorchester, Ronson, Kings

LENGTH SECTORS

<u>Sector</u>	<u>Description</u>	<u>Length in mm</u>
LL	Longer Length ie above King Size	92mm, 100mm and 120mm
KS	King Size	80-85mm
Below KS	Filter Brands below King Size *	75mm and below
Plain	All Plain Brands	75mm and below

* Also referred to as "A&B Tipped"

TAR BANDS

	<u>Tar Content</u> <u>(on pack)</u>
<u>LOWTAR</u>	0 - 9.99 mg
Tar Bands:	0 - 3 mg
	4 - 7 mg
	8 - 10 mg
	Above 10 mg

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UK CIGARETTE MARKET
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CURRENTLY AVAILABLE	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	OUTLET/DISTRIBUTOR	ORIGIN (if imported)
Total No. Brands = 323									
18's KS	Jan-96	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		KwikSave	Greece
18's KS Lights	Jan-96	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		KwikSave	Greece
Balmoral Gold	Nov-92	Virginia Tob. (Keranis)	Cheap	13	1.1	KS		Asda	Greece
Balmoral KS	Aug-86	Virginia Tob. (Keranis)	Cheap	14	1.3	KS	10s/100s/200s	Asda	Greece
Balmoral KS Lights	Aug-86	Virginia Tob. (Keranis)	Cheap	9	0.9	KS	100s/200s	Asda	Greece
Balmoral SK	Nov-88	Virginia Tob. (Keranis)	Cheap	14	1.3	LL	100s/200s	Asda	Greece
Balmoral SK Lights	1993	Virginia Tob. (Keranis)	Cheap	9	0.9	LL	100s/200s	Asda	Greece
Beaumont KS	May-93	Manchester Tob. Co.	Cheap	14	1.1	KS	100s	Victoria Wine	
Beaumont KS 14s	Sep-95	Manchester Tob. Co.	Cheap	14	1.1	KS		Victoria Wine	
Beaumont KS Lights	May-93	Manchester Tob. Co.	Cheap	8	0.8	KS		Victoria Wine	
Beaumont SK	May-93	Manchester Tob. Co.	Cheap	13	1.1	LL	100s	Victoria Wine	
Beaumont SK Lights	May-93	Manchester Tob. Co.	Cheap	9	0.9	LL		Victoria Wine	
Belvedere KS	Sep-85	Austria Tabak	Cheap	13		KS		Winemark (N.I. only)	Germany
Benington KS	Jun-95	Reynolds	Cheap	13	1.1	KS		Tesco	Germany
Benington KS Lights	Jun-95	Reynolds	Cheap	8	0.8	KS		Tesco	Germany
Benington SK	Jun-95	Reynolds	Cheap	13	1.1	LL		Tesco	Germany
Benington SK Lights	Jun-95	Reynolds	Cheap	8	0.8	LL		Tesco	Germany
Benson & Hedges 100s	Jul-86	Gallaher	Premium	13	1.1	LL			
Benson & Hedges Lights	Jun-95	Gallaher	Premium	6	0.6	KS	100s		
Benson & Hedges Special Filter	Jul-61	Gallaher	Premium	12	0.9	KS	10s/100s/200s/Vending		
Benson & Hedges Superkings	Jan-93	Gallaher	Mid-price	12	1.0	LL	10s/100s/Vending		
Benson & Hedges Superkings Lights	Jan-93	Gallaher	Mid-price	9	0.8	LL	10s/100s		
Benson & Hedges Ultra Lights	Jun-95	Gallaher	Premium	1	0.1	KS			
Berkeley KS	Jun-95	Gallaher	Cheap	12	0.9	KS			
Berkeley Superkings	Aug-84	Gallaher	Mid-price	12	1.0	LL	10s/100s/200s/Vending		
Berkeley Superkings Lights	Jan-87	Gallaher	Mid-price	9	0.8	LL	10s/100s/200s		
Berkeley Superkings Menthol	Sep-87	Gallaher	Mid-price	8	0.7	LL	10s/100s		
Berkeley Superkings Ultra Lights	Sep-95	Gallaher	Mid-price	1	0.1	LL			
Buckingham KS	Mar-88	Virginia Tob. (Keranis)	Cheap	12		KS		KwikSave	Greece
Buckingham KS Lights	Aug-93	Virginia Tob. (Keranis)	Cheap	8		KS		KwikSave	Greece
Buckingham SK	Aug-93	Virginia Tob. (Keranis)	Cheap	13		LL		KwikSave	Greece
Buckingham SK Lights	Aug-93	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		KwikSave	Greece
Camel Filters	Jun-80	Reynolds	Mid-price	13	0.9	KS	10s/14s/Vending		Germany

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Camel Lights	Jan-89	Reynolds	Mid-price	6	0.5	KS	10s/14s/100s/Vending		Germany
Camel Mild	May-94	Reynolds	Mid-price	9	0.7	KS	10s/14s/Vending		Germany
Camel Regular	May-75	Reynolds	Premium	15	1.2	Plain			Germany
Capstan Full Strength	1894	Imperial	Premium	15	1.2	Plain			
Carroll's Number 1	Feb-78	PJ Carroll	Premium	11	1.1	Below KS			Eire
Cartier Vendome Lights	Jun-87	Rothmans (UK)	Premium	7	0.7	LL			
Chess SK (18s)	Jan-95	Virginia Tob. (Keranis)	Cheap	13		LL		Safeway/Presto	Greece
Chesterfield KS	Nov-78	Rothmans (UK)	Premium	14	1.0	KS			Germany
Choice KS	Sep-85	Virginia Tob. (Keranis)	Cheap	13	1.1	KS		Forbuoys	Greece
Choice KS Lights	Sep-88	Virginia Tob. (Keranis)	Cheap	9	0.8	KS		Forbuoys	Greece
Choice SK	Oct-86	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Forbuoys	Greece
Choice Superlights	1994	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Forbuoys	Greece
Club KS	Jan-78	Gallaher	Premium	14	1.1	KS	10s/100s/Vending		
Club Lights KS	Oct-78	Gallaher	Premium	8	0.7	KS			
Consulate Menthol	Feb-57	Rothmans (UK)	Premium	8	0.8	KS	10s		
Conway KS	Aug-90	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		KwikSave	Greece
Conway KS Lights	May-91	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		KwikSave	Greece
Conway SK	Aug-90	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		KwikSave	Greece
Conway SK Lights	1993	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		KwikSave	Greece
Craven A KS	Nov-83	Rothmans (UK)	Cheap	12	0.8	KS	100s/Vending		
Craven A KS Menthol	May-88	Rothmans (UK)	Cheap	8	0.8	KS			
Craven A KS Special Mild	Nov-83	Rothmans (UK)	Cheap	8	0.7	KS	100s		
Craven Superkings	Jun-87	Rothmans (UK)	Cheap	13	1.2	LL			
Curzon 25s	Nov-92	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Nurdin & Peacock	Germany
Davidoff Magnum	Oct-85	Reemtsma	Premium	14	1.2	LL			Germany
Death KS	Oct-91	Enlightened Tob. Co.	Premium	13	1.0	KS		Enlightened Tob. Co.	
Death Lights	Mar-94	Enlightened Tob. Co.	Premium	7	0.7	KS		Enlightened Tob. Co.	
Diamond Lights	Dec-94		Cheap					Co-Op	
Dickens & Grant KS	Nov-91	Reynolds	Cheap	13	1.0	KS			Germany
Dickens & Grant SK	Nov-91	Reynolds	Cheap	12	0.9	LL			Germany
Dickens & Grant SK Lights	Jan-94	Reynolds	Cheap	9	0.7	LL			Germany
Dickens & Grant SK Menthol	Feb-95	Reynolds	Cheap	9	0.7	LL			Germany
Disque Bleu Filter	pre-1978	SEITA	Premium	12	0.8	Below KS		SEITA (UK) Ltd	France
Dorchester Extra Mild	Oct-84	Reynolds	Cheap	8	0.8	KS	100s		Germany
Dorchester KS	Dec-83	Reynolds	Cheap	14	0.9	KS	10s/100s		Germany

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Dorchester Menthol	Nov-85	Reynolds	Cheap	9	0.7	KS	100s	Nurdin & Peacock Bryant & May Bryant & May	Germany
Dorchester SK Extra Mild	Nov-88	Reynolds	Cheap	9	0.9	LL			Germany
Dorchester SK Menthol	Mar-91	Reynolds	Cheap	8	0.8	LL			Germany
Dorchester Superkings	Nov-86	Reynolds	Cheap	13	1.0	LL			Germany
Double Gold SK 18s	Aug-95	Park Lane (Reemtsma)	Cheap	13	1.1	LL			Germany
Ducados Negro	1990	Tabacalera	Premium	17	1.1	KS			Spain
Ducados Rubio	Nov-91	Tabacalera	Premium	15	1.1	KS			Spain
Dukes KS	Oct-95		Cheap	13		KS		L. Batley C&C	Imported
Dukes KS Lights	Nov-95		Cheap	8		KS		L. Batley C&C	Imported
Dukes SK	Oct-95		Cheap	13		LL		L. Batley C&C	Imported
Dunhill Int. Menthol	Oct-79	Rothmans (UK)	Premium	11	1.0	LL	100s/200s/Vending		
Dunhill Int. Superior Mild	Jun-78	Rothmans (UK)	Premium	8	0.8	LL			
Dunhill International	Jun-67	Rothmans (UK)	Premium	12	1.1	LL			
Dunhill KS	Oct-75	Rothmans (UK)	Premium	12	0.9	KS			
Dunhill Lights	Sep-90	Rothmans (UK)	Premium	6	0.6	KS			
Dunhill Special Reserve	Jan-96	Rothmans (UK)	Premium	10	0.8	KS			
Dunhill Ultimate Lights	Dec-91	Rothmans (UK)	Premium	1	0.1	KS	10s/Vending	Victoria Wine Victoria Wine	
Elite KS	Nov-86	Manchester Tob. Co.	Cheap	13	1.1	KS			
Elite SK	Aug-93	Manchester Tob. Co.	Cheap	13	1.1	LL			
Embassy Filter	Sep-62	Imperial	Premium	11	1.0	Below KS	10s/Vending		
Embassy Lights	Jun-96	Imperial	Premium	5	0.5	KS			
Embassy Mild KS	May-77	Imperial	Premium	8	0.8	KS	10s/100s/200s/Vending		
Embassy Number 1	Jan-77	Imperial	Premium	12	1.1	KS			10s/100s/200s/Vending
Fine 120 Menthol	Dec-86	SEITA	Premium	14	1.1	LL	100s	SEITA (UK) Ltd SEITA (UK) Ltd	France
Fine 120 Virginia Blend	Aug-81	SEITA	Premium	14	1.3	LL			France
First 100s	Nov-88	Landewyck	Cheap	13		LL			Lux.
First KS	Feb-85	Landewyck	Cheap	13	1.1	KS	100s	Booker C&C Booker C&C Booker C&C	Lux.
First KS Specials (25s)	Oct-92	Landewyck	Cheap	13	1.1	KS			Lux.
Five Kings KS	Jul-92	Virginia Tob. (Keranis)	Cheap	13	1.1	KS			Asda
Five Kings KS Lights	Jul-92	Virginia Tob. (Keranis)	Cheap	8	0.8	KS	100s	Asda Asda Asda	Greece
Five Kings SK	Jul-92	Virginia Tob. (Keranis)	Cheap	13	1.1	LL			Greece
Five Kings SK Lights	Oct-94	Virginia Tob. (Keranis)	Cheap	8	0.8	LL			Greece
Gauloises Blondes	May-85	SEITA	Premium	14	1.0	KS	Below KS	SEITA (UK) Ltd SEITA (UK) Ltd SEITA (UK) Ltd	France
Gauloises Blondes Lights	Apr-93	SEITA	Premium	7	0.7	KS			France
Gauloises Filter	pre-1978	SEITA	Premium	12	0.8	Below KS			France

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Gauloises Legeres	Mar-86	SEITA	Premium	9	0.7	KS		SEITA (UK) Ltd	France
Gauloises Plain	pre-1978	SEITA	Premium	15	1.3	Plain		SEITA (UK) Ltd	France
Gitanes Blondes	Dec-86	SEITA	Premium	13	1.0	KS		SEITA (UK) Ltd	France
Gitanes Blondes Lights	Jun-91	SEITA	Premium	9	0.8	KS		SEITA (UK) Ltd	France
Gitanes Filter	pre-1978	SEITA	Premium	12	1.0	Below KS		SEITA (UK) Ltd	France
Gitanes Internationales	Jan-78	SEITA	Premium	12	0.9	KS		SEITA (UK) Ltd	France
Gitanes Plain	pre-1978	SEITA	Premium	15	1.5	Plain		SEITA (UK) Ltd	France
Globe KS	May-87	Virginia Tob. (Keranis)	Cheap	13	1.1	KS		Forbuoys	Greece
Globe KS Lights	May-87	Virginia Tob. (Keranis)	Cheap	9	0.8	KS		Forbuoys	Greece
Globe SK	May-88	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Forbuoys	Greece
Globe Superlights	1994	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Forbuoys	Greece
Gold Leaf KS	Mar-94	Imperial	Premium	12	1.1	KS			
Goldmark KS	Oct-84	Park Lane (Reemtsma)	Cheap	12	0.9	KS	10s	Booker C&C	Germany
Goldmark KS Lights	Mar-95	Park Lane (Reemtsma)	Cheap	8		KS		Booker C&C	Germany
Goldmark KS Specials (25s)	Sep-93	Park Lane (Reemtsma)	Cheap	12	0.9	KS		Booker C&C	Germany
Goldmark SK	Mar-86	Park Lane (Reemtsma)	Cheap	12		LL		Booker C&C	Germany
Goldmark SK Lights	Feb-96	Park Lane (Reemtsma)	Cheap	8		LL		Booker C&C	Germany
Haddows KS	Aug-93	Manchester Tob. Co.	Cheap	14	1.1	KS		Haddows (V Wine)	
Haddows KS Lights	Aug-93	Manchester Tob. Co.	Cheap	9	0.9	KS		Haddows (V Wine)	
Haddows SK	Aug-93	Manchester Tob. Co.	Cheap	13	1.1	LL		Haddows (V Wine)	
Harrods KS		Manchester Tob. Co.		13	1.0	KS		Harrods	
House of Commons KS		Gallaher	Premium	5	0.5	KS			
House of Lords KS		Gallaher	Premium	5	0.5	KS			
Independent No.3 KS	Jun-84	Park Lane (Reemtsma)	Cheap	12		KS	10s	Landmark C&C Group	Germany
Independent No.3 KS Lights	Oct-95	Park Lane (Reemtsma)	Cheap	6	0.7	KS		Landmark C&C Group	Germany
Independent No.3 SK	Dec-85	Park Lane (Reemtsma)	Cheap	13	1.0	LL		Landmark C&C Group	Germany
J P Superkings	Oct-82	Imperial	Mid-price	12	1.1	LL	10s/100s/200s/Vending		
J P Superkings Lights	Jun-84	Imperial	Mid-price	9	0.9	LL	10s/100s/200s/Vending		
J P Superkings Menthol	Sep-91	Imperial	Mid-price	9	0.9	LL	100s		
J P Superkings Ultra Lights	Feb-94	Imperial	Mid-price	3	0.3	LL	100s		
John Player Special KS	Feb-80	Imperial	Mid-price	12	1.1	KS	10s/100s/200s/Vending		
John Player Special Lights	Jan-91	Imperial	Mid-price	6	0.5	KS	100s/Vending		
Karellas Filter	1996	Karellia	Premium	15	0.7	KS		G Smith & Sons	Greece
Karellas Plain	1996	Karellia	Premium	15	1.4	Plain		G Smith & Sons	Greece
Kent de Luxe 100s	Jul-79	B&W (BAT)	Premium	14	1.1	LL		SEITA (UK) Ltd	Imported

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Kent KS	pre-1978	B&W (BAT)	Premium	12	1.0	KS		SEITA (UK) Ltd	Belgium
Kent KS Lights	Aug-90	B&W (BAT)	Premium	8	0.7	KS		SEITA (UK) Ltd	Imported
Key Kings	Apr-94	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Key Lekkerland	Greece
Key Lights	Apr-94	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		Key Lekkerland	Greece
Key SK	Apr-94	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Key Lekkerland	Greece
Key Superlights	Jan-95	Virginia Tob. (Keranis)	Cheap	9		LL		Key Lekkerland	Greece
King George KS	Feb-84	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Palmer & Harvey	Germany
King George KS Mild	Nov-86	Park Lane (Reemtsma)	Cheap	9	0.8	KS		Palmer & Harvey	Germany
King George SK	Nov-86	Park Lane (Reemtsma)	Cheap	14	1.1	LL		Palmer & Harvey	Germany
Kings KS	Jan-83	Manchester Tob. Co.	Cheap	13	1.1	KS	10s	Manchester Tob. Co.	
Kings KS Lights	Aug-94	Manchester Tob. Co.	Cheap	8	0.8	KS		Manchester Tob. Co.	
Kings SK	Nov-85	Manchester Tob. Co.	Cheap	13	1.1	LL		Manchester Tob. Co.	
Kings SK Lights	Aug-94	Manchester Tob. Co.	Cheap	8	0.8	LL		Manchester Tob. Co.	
Kingsmen KS	Mar-84	Park Lane (Reemtsma)	Cheap	14	1.0	KS	100s	CWS	Germany
Kingsmen KS Lights	Jan-86	Park Lane (Reemtsma)	Cheap	9		KS		CWS	Germany
Kingsmen KS Special	Mar-90	Park Lane (Reemtsma)	Cheap	14	1.0	KS	200s only	CWS	Germany
Kingsmen SK	Oct-91	Park Lane (Reemtsma)	Cheap	14	1.1	LL		CWS	Germany
Kingston KS	May-93	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Safeway/Presto	Greece
Kingston KS Lights	Sep-93	Virginia Tob. (Keranis)	Cheap	9	0.9	KS		Safeway/Presto	Greece
Kingston SK	Sep-93	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Safeway/Presto	Greece
Kingston Superlights	Jan-95	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Safeway/Presto	Greece
Knights 100s	Sep-87	Gallaher	Cheap	13	0.9	LL		Tesco	
Knights 100s Mild	Mar-95	Gallaher	Cheap	8	0.7	LL		Tesco	
Knights KS	Jan-87	Gallaher	Cheap	13	0.8	KS		Tesco	
Knights KS Mild	Jan-87	Gallaher	Cheap	8	0.6	KS		Tesco	
Knightsbridge KS	Sep-86	Manchester Tob. Co.	Cheap	13	1.0	KS		NISA/Today	
Knightsbridge KS Lights	Sep-94	Manchester Tob. Co.	Cheap	9		KS		NISA/Today	
Knightsbridge SK	Aug-89	Manchester Tob. Co.	Cheap	13	1.2	LL		NISA/Today	
Knightsbridge SK Lights	Sep-94	Manchester Tob. Co.	Cheap	9		LL		NISA/Today	
Kool Menthol	Feb-84	B&W (BAT)	Premium	12	0.8	KS		SEITA (UK) Ltd	Imported
L&M Filter KS	Mar-74	Rothmans (UK)	Premium	14	1.0	KS			Imported
Lambert & Butler KS	Jan-79	Imperial	Cheap	12	1.1	KS	10s/100s/200s/Vending		
Lambert & Butler Lights	Nov-79	Imperial	Cheap	5	0.5	KS	10s/100s/200s		
Lambeth KS	Sep-87	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Threshers	Germany
Lambeth KS Mild	Nov-89	Park Lane (Reemtsma)	Cheap	9	0.8	KS		Threshers	Germany

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Lambeth SK	Aug-88	Park Lane (Reemtsma)	Cheap	14	1.0	LL		Threshers	Germany Imported
Lark Filter KS	Mar-74	Rothmans (UK)	Premium	13	0.9	KS			
Londis KS	Jul-91	Manchester Tob. Co.	Cheap	13	1.0	KS	10s	Londis	
Londis KS Lights	Jul-94	Manchester Tob. Co.	Cheap	9		KS		Londis	
Londis Luxury Length	Jul-91	Manchester Tob. Co.	Cheap	13	1.1	LL		Londis	
Lucky Strike KS	pre-1978	BAT	Premium	13	1.0	KS		SEITA (UK) Ltd	
Lucky Strike KS Lights	early 1994	BAT	Premium	9	0.8	KS		SEITA (UK) Ltd	
Mace KS	Oct-84	Austria Tabak	Cheap	13	0.9	KS		Mace	Germany
Mace KS Lights	Jul-95	Austria Tabak	Cheap	8		KS		Mace	Germany
Mace SK	Jun-86	Austria Tabak	Cheap	13	0.9	LL		Mace	Germany
Madison KS	May-95	Virginia Tob. (Keranis)	Cheap	14	1.0	KS		Kwik Save	
Madison KS Lights	May-95	Virginia Tob. (Keranis)	Cheap	10	0.8	KS		Kwik Save	
Madison SK	May-95	Virginia Tob. (Keranis)	Cheap	14	1.0	LL		Kwik Save	
Madison SK Lights	May-95	Virginia Tob. (Keranis)	Cheap	10	0.8	LL		Kwik Save	
Major Extra Size	1980	PJ Carroll	Premium	13	1.0	Below KS			Eire
Makro Lights	Dec-95		Cheap			KS		Lion Bear Eagle Ltd	USA
Makro Menthol	Dec-95		Cheap			KS		Lion Bear Eagle Ltd	USA
Makro Regulars	Dec-95		Cheap			KS		Lion Bear Eagle Ltd	USA
Marlboro 100s	Aug-81	Rothmans (UK)	Premium	13	0.9	LL			Neth.
Marlboro KS (Box)	Oct-74	Rothmans (UK)	Premium	13	0.9	KS	10s/100s/200s/Vending		Neth.
Marlboro KS Soft Pack	Oct-88	Rothmans (UK)	Premium	13	0.9	KS			Neth.
Marlboro Lights 100s	Oct-86	Rothmans (UK)	Premium	7	0.6	LL			Neth.
Marlboro Lights KS (Box)	Oct-86	Rothmans (UK)	Premium	6	0.5	KS	10s/100s/200s/Vending		Neth.
Marlboro Lights KS Soft Pack	Apr-93	Rothmans (UK)	Premium	6	0.5	KS			Neth.
Martins KS	Jun-95		Cheap	12	1.1	KS			
Mayfair KS	Feb-92	Gallaher	Cheap	12	0.8	KS	100s		
Mayfair Lights	Mar-95	Gallaher	Cheap	8	0.6	KS			
Merit Low Tar KS	Apr-81	Rothmans (UK)	Premium	7	0.5	KS			Imported
Metro 100s	Nov-91	Virginia Tob. (Keranis)	Cheap	14	1.3	LL		Morrisons	Greece
Metro 100s Mild	1993	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Morrisons	Greece
Metro Kings Int. Filter	Nov-91	Virginia Tob. (Keranis)	Cheap	13	1.2	KS		Morrisons	Greece
Mild 7	Apr-86	Japan Tobacco Inc.*	Premium	13	0.9	KS		Unison Trading Ltd	Germany
More Filter (Classic)	Dec-75	Reynolds	Premium	12	1.1	LL	14s		Germany
More Menthol	May-76	Reynolds	Premium	12	1.1	LL	14s		Germany
More Mild Menthol	Jan-83	Reynolds	Premium	9	1.0	LL			Germany

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More Special Mild	Jan-83	Reynolds	Premium	9	1.0	LL			Germany
MS KS	Oct-79	Italian Monopoly	Premium	11	1.0	KS			Italy
Old Navy Lights	1993	Papastratos	Cheap			KS		Waitrose	Greece
Oscar KS	May-91	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Waitrose	Greece
Oscar SK	1993	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Waitrose	Greece
Oscar SK Lights	1995	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Waitrose	Greece
Park Drive (Plain)	1900	Gallaher	Premium	14	1.1	Plain	10s		
Park Royal KS	Nov-95	Manchester Tob. Co.	Cheap	14	1.0	KS	10s	Bestway C&C	
Peter Stuy 100s Extra Lights	Apr-80	Rothmans (UK)	Premium	8	0.8	LL			
Peter Stuyvesant 100s	Apr-80	Rothmans (UK)	Premium	13	1.2	LL			
Peter Stuyvesant KS	Mar-56	Rothmans (UK)	Premium	12	1.2	KS			
Piccadilly Filter de Luxe	May-63	Rothmans (UK)	Premium	12	1.0	Below KS			
Piccadilly No.1 (20s)	1930	Rothmans (UK)	Premium	13	1.1	Plain			
Players Medium Navy Cut	1900	Imperial	Premium	14	1.0	Plain			
Premier	Aug-88	Reynolds	Premium	Low		LL			Germany
Prime KS	Sep-93	Scandinavian Tobacco	Cheap	15		KS		Netto	Denmark
Prince (of Blends)	Jan-80	Scandinavian Tobacco	Premium	15	1.3	KS		SEITA (UK) Ltd	Denmark
Prince Lights	Oct-89	Scandinavian Tobacco	Premium	12	1.0	KS		SEITA (UK) Ltd	Denmark
Raffles 100s	Jan-84	Rothmans (UK)	Mid-price	13	1.1	LL	10s/100s/200s/Vending		
Raffles 100s Lights	May-92	Rothmans (UK)	Mid-price	8	0.8	LL	100s/200s		
Red Band KS	Jul-84	Park Lane (Reemtsma)	Cheap	14	1.0	KS	10s	Nurdin & Peacock	Germany
Red Band KS Lights	Nov-84	Park Lane (Reemtsma)	Cheap	8	0.8	KS		Nurdin & Peacock	Germany
Red Band SK	Apr-85	Park Lane (Reemtsma)	Cheap	14	1.1	LL		Nurdin & Peacock	Germany
Red Band SK Lights	Nov-91	Park Lane (Reemtsma)	Cheap	9	0.8	LL		Nurdin & Peacock	Germany
Regal Filter	Mar-56	Imperial	Premium	11	1.0	Below KS	10s/Vending		
Regal KS	Jan-78	Imperial	Premium	12	1.1	KS	10s/100s/200s/Vending		
Regatta KS Filter DL	1994	Manchester Tob. Co.	Cheap	13	1.0	KS		Savacentre	
Regatta SK Filter DL	1994	Manchester Tob. Co.	Cheap	13	1.0	LL		Savacentre	
Richmond KS	Jan-86	Park Lane (Reemtsma)	Cheap	13		KS		Wine Rack (Threshers)	Germany
Ritz KS	Nov-94		Cheap			KS		United Wholesale	
Ronson KS	Jan-84	Austria Tabak	Cheap	13	1.0	KS		Austria Tabak (UK) Ltd	Germany
Ronson KS Lights	Jun-92	Austria Tabak	Cheap	9	0.9	KS		Austria Tabak (UK) Ltd	Germany
Ronson SK	Jan-86	Austria Tabak	Cheap	13	1.0	LL		Austria Tabak (UK) Ltd	Germany
Rothmans International	Oct-72	Rothmans (UK)	Premium	12	1.2	LL			
Rothmans KS	Jan-57	Rothmans (UK)	Premium	13	1.2	KS	10s/100s/200s/Vending		

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Rothmans KS Lights	Jun-92	Rothmans (UK)	Premium	6	0.6	KS			
Rothmans Royals 120s	Oct-77	Rothmans (UK)	Premium	12	1.0	LL			
Rothmans Royals KS 24s	Nov-91	Rothmans (UK)	Cheap	13	1.1	KS	12s/4x24s/Vending		
Rothmans Royals Lights 24s	Feb-93	Rothmans (UK)	Cheap	8	0.8	KS	12s/4x24s		
Salem	May-88	Reynolds	Premium	12	0.8	KS			Germany
Select KS	Oct-85	Park Lane (Reemtsma)	Cheap	14	1.0	KS	100s	Lo-Cost (Co-Op)	Germany
Select No. 2	1994	Park Lane (Reemtsma)	Cheap	13	1.0	KS		Lo-Cost (Co-Op)	Germany
Senior Service (Plain)	1925	Gallaher	Premium	15	1.1	Plain	10s		
Silk Cut 100s (purple)	Jul-85	Gallaher	Premium	5	0.4	LL	10s		
Silk Cut Extra Mild (light purple)	Apr-92	Gallaher	Premium	3	0.3	KS	10s/100s		
Silk Cut Extra Mild 100s (light purple)	Oct-92	Gallaher	Premium	3	0.3	LL			
Silk Cut KS (purple)	Jan-72	Gallaher	Premium	5	0.5	KS	10s/100s/200s/Vending		
Silk Cut Regular	Jul-64	Gallaher	Premium	7	0.6	Below KS			
Silk Cut Super Low (white)	Jan-92	Gallaher	Premium	1	0.1	KS			
Silk Cut Ultra (white/purple)	Apr-92	Gallaher	Premium	1	0.1	KS	10s/100s		
Silk Cut Ultra 100s (white/purple)	Jun-94	Gallaher	Premium	1	0.1	LL			
Silver Strand KS	Oct-94	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Nurdin & Peacock	Greece
Silver Strand SK	Oct-94	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Nurdin & Peacock	Greece
Silver Strand Super Lights	Jun-95	Virginia Tob. (Keranis)	Cheap	9		LL		Nurdin & Peacock	Greece
Sky KS	Nov-89	Park Lane (Reemtsma)	Cheap	13	1.0	KS	10s	Spar	Germany
Sky KS Lights	Jan-95	Park Lane (Reemtsma)	Cheap	8		KS		Spar	Germany
Sky SK	Nov-91	Park Lane (Reemtsma)	Cheap	13		LL		Spar	Germany
Sky SK Lights	Jan-95	Park Lane (Reemtsma)	Cheap	8		LL		Spar	Germany
Sobranie Black Russian 100s	Mar-86	Gallaher	Premium	12	1.0	LL			
Sobranie Cocktail 100s	Mar-86	Gallaher	Premium	9	0.8	LL			
Solo KS (20s)	Mar-85	Virginia Tob. (Keranis)	Cheap	12	0.9	KS	100s	Somerfield	Greece
Solo KS 25s	Apr-94	Virginia Tob. (Keranis)	Cheap	12	0.9	KS		Somerfield	Greece
Solo KS Lights	Apr-86	Virginia Tob. (Keranis)	Cheap	8	0.7	KS		Somerfield	Greece
Solo SK	Jul-86	Virginia Tob. (Keranis)	Cheap	12	0.9	LL	100s	Somerfield	Greece
Solo SK Lights	Oct-95	Virginia Tob. (Keranis)	Cheap	8		LL		Somerfield	Greece
Sovereign KS (black)	Mar-96	Gallaher	Cheap	12	0.9	KS	100s		
Spar KS	Dec-83	Park Lane (Reemtsma)	Cheap	14	1.0	KS	10s	Spar	Germany
Spar KS Extra Mild	Oct-86	Park Lane (Reemtsma)	Cheap	9	0.8	KS		Spar	Germany
Spar SK	Oct-85	Park Lane (Reemtsma)	Cheap	14	1.1	LL		Spar	Germany
Special KS (18s)	Jun-95		Cheap	13	1.1	KS	5x18s	Somerfield	

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Special KS (20s)	Jun-95		Cheap	13	1.1	KS	5x18s	Somerfield	
Special SK (18s)	Jun-95		Cheap	13	1.1	LL		Somerfield	
Special SK (20s)	Jun-95		Cheap	13	1.1	LL		Somerfield	
St. James 14s	May-95		Cheap	12	1.0	KS		Booker C&C	Imported
St. Moritz	Sep-67	Rothmans (UK)	Premium	11	1.0	LL			
State Express 555 KS	Mar-76	BAT	Premium	14	1.2	KS		SEITA (UK) Ltd	
Statesman KS	Jul-92	Manchester Tob. Co.	Cheap	13	1.0	KS	100s	J Sainsbury	
Statesman KS Lights	1994	Manchester Tob. Co.	Cheap	8	0.8	KS		J Sainsbury	
Statesman Luxury Length	Jul-92	Manchester Tob. Co.	Cheap	13	1.1	LL		J Sainsbury	
Style Special 25s	Dec-92	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Landmark C&C Group	Germany
Supreme KS	Oct-85	Park Lane (Reemtsma)	Cheap	14	1.0	KS		T & S	Germany
Supreme KS Lights	Oct-91	Park Lane (Reemtsma)	Cheap	9	0.8	KS		T & S	Germany
Supreme SK	Oct-85	Park Lane (Reemtsma)	Cheap	14	1.0	LL		T & S	Germany
Supreme SK Lights	1995	Park Lane (Reemtsma)	Cheap	9	0.8	LL		T & S	Germany
Sweet Afton	Feb-83	PJ Carroll	Premium	15	1.0	Plain			Eire
Tobacconist's Own KS	Nov-94		Cheap			KS		Tor Imports	
Triumph Gold	1994	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		T & S	Greece
Triumph KS	Nov-92	Virginia Tob. (Keranis)	Cheap	13	1.1	KS		T & S	Greece
Triumph KS Lights	Nov-92	Virginia Tob. (Keranis)	Cheap	9	0.9	KS		T & S	Greece
Triumph SK	Nov-92	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		T & S	Greece
Triumph SK Lights	1994	Virginia Tob. (Keranis)	Cheap	9	0.9	LL		T & S	Greece
Triumph SK Menthol	Sep-95	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		T & S	Greece
Twenties KS	Jan-85	Landewyck	Cheap	13	1.1	KS		Watson & Phillip C&C	Lux.
VG KS	Nov-84	Park Lane (Reemtsma)	Cheap	13	1.2	KS		VG	Germany
VG Superkings	Oct-87	Park Lane (Reemtsma)	Cheap	14	1.3	LL		VG	Germany
Virginia Star 100s	Jul-90	Virginia Tob. (Keranis)	Cheap	13	1.1	LL	200s	Safeway/Presto	Greece
Virginia Star 100s Mild		Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Safeway/Presto	Greece
Virginia Star KS	Jul-90	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Safeway/Presto	Greece
Virginia Star KS Mild	May-91	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		Safeway/Presto	Greece
Vogue Supersilms	Mar-88	Rothmans (UK)	Premium	7	0.6	LL			
Warwick KS (18s)	Mar-94	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Supercigs (T&S)	Greece
Warwick KS Lights (18s)	Mar-94	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		Supercigs (T&S)	Greece
Warwick SK (18s)	Mar-94	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Supercigs (T&S)	Greece
Warwick SK Lights (18s)	Sep-95	Virginia Tob. (Keranis)	Cheap	8	0.8	LL		Supercigs (T&S)	Greece
Windsor Blue KS	Sep-88	Manchester Tob. Co.	Cheap	13	1.0	KS		CWS	

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Windsor Blue KS Lights	Sep-88	Manchester Tob. Co.	Cheap	8	0.8	KS		CWS	
Windsor Blue SK	Sep-88	Manchester Tob. Co.	Cheap	13	1.1	LL		CWS	
Windsor Blue SK Lights	Jan-96	Manchester Tob. Co.	Cheap	8		LL		CWS	
Winston KS	Jan-77	Gallaher	Premium	13	0.9	KS			
Woodbine (Plain)	1888	Imperial	Premium	13	1.0	Plain			
York KS	1994	Manchester Tob. Co.	Cheap	13	1.0	KS		Stewarts (N Ireland)	
York KS Mild	1994	Manchester Tob. Co.	Cheap	8	0.8	KS		Stewarts (N Ireland)	
York SK	1994	Manchester Tob. Co.	Cheap	13	1.1	LL		Stewarts (N Ireland)	
Yves St Laur Menthol Lux 100s	Jul-91	Reynolds	Premium	8	0.8	LL			Germany
Yves St Laurent Luxury 100s	Jul-91	Reynolds	Premium	13	1.0	LL			Germany

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BENSON & HEDGES									
Benson & Hedges Special Filter	Jul-61	Premium	12	0.9	KS	10s/100s/200s/Vending		Gratis - Oct 94	Tar/Nic reduced from 13/1.1 in March 1994
Benson & Hedges Lights	Jun-95	Premium	6	0.6	KS	100s		Gratis	Relaunch of B&H Special Mild
Benson & Hedges Ultra Lights	Jun-95	Premium	1	0.1	KS			Gratis	
Benson & Hedges 100s	Jul-86	Premium	13	1.1	LL				
BENSON & HEDGES SUPERKINGS									
Benson & Hedges Superkings	Jan-93	Mid-price	12	1.0	LL	10s/100s/Vending			New Gold pack design from Dec 1995
Benson & Hedges Superkings Lights	Jan-93	Mid-price	9	0.8	LL	10s/100s			New Gold pack design from Dec 1995
BERKELEY									
Berkeley Superkings	Aug-84	Mid-price	12	1.0	LL	10s/100s/200s/Vending			
Berkeley Superkings Lights	Jan-87	Mid-price	9	0.8	LL	10s/100s/200s			"Berkeley SK Mild" until October 1995
Berkeley Superkings Menthol	Sep-87	Mid-price	8	0.7	LL	10s/100s	Menthol		
Berkeley Superkings Ultra Lights	Sep-95	Mid-price	1	0.1	LL				Central Division only
Berkeley KS	Jun-95	Cheap	12	0.9	KS				
KENSITAS									
Club KS	Jan-78	Premium	14	1.1	KS	10s/100s/Vending		Kensitas	200s multipacks delisted Dec 95
Club Lights KS	Oct-78	Premium	8	0.7	KS			Kensitas	T/N 11/0.9 till July 1993/"Mild KS" till July 95
MAYFAIR									
Mayfair KS	Feb-92	Cheap	12	0.8	KS	100s			Mid-price till April 1992
Mayfair Lights	Mar-95	Cheap	8	0.6	KS				
SILK CUT									
Silk Cut KS (purple)	Jan-72	Premium	5	0.5	KS	10s/100s/200s/Vending			Tar/Nic reduced from 7/0.7 in February 1995
Silk Cut Extra Mild (light purple)	Apr-92	Premium	3	0.3	KS	10s/100s			
Silk Cut Ultra (white/purple)	Apr-92	Premium	1	0.1	KS	10s/100s			Named "Ultra Low" till Jan 96
Silk Cut Super Low (white)	Jan-92	Premium	1	0.1	KS				Actual tar level 0.1mg
Silk Cut 100s (purple)	Jul-85	Premium	5	0.4	LL	10s			"Silk Cut Extra" till Jan92-T/N 7/0.7 till Sep95
Silk Cut Extra Mild 100s (light purple)	Oct-92	Premium	3	0.3	LL				
Silk Cut Ultra 100s (white/purple)	Jun-94	Premium	1	0.1	LL				Named "Ultra Low" till Jan 96
Silk Cut Regular	Jul-64	Premium	7	0.6	Below KS				

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OTHER GALLAHER									
Sovereign KS (black)	Mar-96	Cheap	12	0.9	KS	100s			Brand Launch
Park Drive (Plain)	1900	Premium	14	1.1	Plain	10s			
Senior Service (Plain)	1925	Premium	15	1.1	Plain	10s			
Sobranie Cocktail 100s	Mar-86	Premium	9	0.8	LL				5/80 to 3/86 sold SE/NW - T/N 12/0.9 till end 95
Sobranie Black Russian 100s	Mar-86	Premium	12	1.0	LL				5/80 to 8/82 sold SE/NW - T/N 12/0.9 till end 95
Winston KS	Jan-77	Premium	13	0.9	KS				US Blended
House of Commons KS		Premium	5	0.5	KS) For House of Commons/Lords only
House of Lords KS		Premium	5	0.5	KS) Tar/Nic reduced from 7/0.7 in Feb 1995
NB: See also Knights in the Own Label section.									
Deleted (from 1985)									
	LAUNCH DATE	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACK VARIANTS	BLEND (if not Virginia)	DELIST DATE	COMMENTS
B&H Longer Length	Sep-82	Premium	14		LL			Jul-86	
B&H KS Special Mild	Jul-92	Premium	8	0.7	KS	100s		Jun-95	10/0.9 until Jan 94 - Gratis from Oct 94
B&H Supreme	Nov-78	Premium	17		LL			Oct-85	
B&H XL	Jan-87	Premium	13	1.3	LL			Nov-94	
Berkeley Luxury Length	Jun-82	Mid-price	15		LL			Mar-85	
Berkeley Extra Mild KS	Jan-81	Mid-price	9		KS			Feb-88	
Berkeley Special KS	Feb-88	Mid-price	15		KS			May-89	
Cadets KS	Apr-81	Premium	13	1.1	KS			Apr-94	
Concord KS	Sep-85	Premium	15		KS			Oct-87	
Eclipse	Jun-92	Premium	12	1.1	LL			Oct-94	120mm
Gallaher De Luxe Blue (Medium)	1931	Premium	15	1.2	Plain			Dec-93	Available in N Ireland only from 1974
Gallaher De Luxe Green (Mild)	1930	Premium	15	1.2	Plain			Dec-93	Available in N Ireland only from 1974
Gold Bond	Sep-69	Premium	14	1.0	Below KS			Dec-94	
Gold Bond KS	Nov-78	Premium	17		KS			Oct-85	Available in N Ireland only
Kensitas (Plain)	1917	Premium	15	1.2	Plain			Apr-95	Kensitas Gift Scheme
Kensitas Club	Mar-71	Premium	14	1.0	Below KS			Apr-94	Kensitas Gift Scheme
Kensitas Club Mild	Oct-75	Premium	11	0.9	Below KS			Apr-94	Kensitas Gift Scheme
Kensitas Corsair	Jan-71	Premium	11	0.8	Below KS			Apr-94	Kensitas Gift Scheme

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DELISTED (From 1995)	LAUNCH DATE	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACK VARIANTS	BLEND (If not Virginia)	DELIST DATE	COMMENTS
Kensitas Mild KS	Feb-79	Premium	11	0.9	KS			Apr-95	Kensitas Gift Scheme Kens Gift Scheme/"Kensitas KS" till Feb 1978
Kensitas Tipped KS	Aug-73	Premium	14	1.1	KS			Apr-95	
Park Drive Tipped KS	Jan-81	Premium	13	1.1	KS			Dec-93	
Senior Service Superkings	Apr-83	Premium	12	1.0	LL			Apr-94	
Silk Cut Extra Mild 100s (blue)	Aug-86	Premium	5	0.5	LL			Oct-92	"Silk Cut Extra Deluxe Mild" until Jan 1992
Silk Cut KS Deluxe Mild (blue)	Sep-79	Premium	5	0.5	KS			Mar-92	"Silk Cut KS Extra Mild" until Dec 1987
Silk Cut Menthol	Aug-91	Premium	7	0.7	KS		Menthol	Oct-94	
Silk Cut No.3	Apr-71	Premium	7	0.6	Below KS			Jun-95	
Silk Cut No.5	May-76	Premium	8		Below KS			Mar-92	
Silk Cut Ultra KS (yellow)	Oct-89	Premium	3	0.3	KS			Mar-92	
Silk Cut Ultra Low KS (brown)	Nov-80	Premium	1		KS			Jan-92	
Sovereign	Apr-69	Premium	11	0.8	Below KS			Dec-94	
Sovereign KS (gold)	Sep-80	Premium	13		KS			Jan-92	
Sovereign Extra Mild	Oct-75	Premium	9	0.7	Below KS			Apr-94	
Sterling KS	Jul-81	Premium	13	1.1	KS			Apr-94	
Sullivan Powell XL	Jun-85	Premium			LL			Jan-87	
BENSON & HEDGES SHOP									
NB Wholesale operation of the B&H Shop closed down from 1st January 1994									
Balkan Sobranie Turkish Oval Plain		Premium			Plain		Turkish	Jan-92	
B&H Cairo No. 1	1955	Premium			Plain	50s only	Egyptian	Jan-92	
B&H Super Virginia	1957	Premium			Plain	50s		Jan-92	
B&H Super Virginia Filter	Jun-90	Premium	13	1.1	KS			Jan-94	
B&H Special Virginia	1955	Premium			Plain	25s & 100s only		Jan-92	
B&H Turkish Filter	pre-1960	Premium	14	1.1	KS		Turkish	Jan-94	
B&H Turkish Oval		Premium			Plain	25s, 50s & 100s only	Turkish	Jan-92	
B&H Turkish Round		Premium			Plain	25s & 100s only	Turkish	Dec-90	
Sobranie Black Russian KS	May-80	Premium	17		KS			Mar-86	
Sobranie Cocktail KS	May-80	Premium	17		KS			Mar-86	
Sobranie Riviera Lights 100mm	Mar-86	Premium	12		LL			Jan-92	
Sobranie Virginia Blend	Nov-81	Premium	15		LL			Nov-85	

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DELETED (1990-1995)	LAUNCH DATE	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACK VARIANTS	BLEND (if not Virginia)	DELIST DATE	COMMENTS
BENSON & HEDGES SHOP contd.									
Sullivan Powell Filter Private Stock	May-80	Premium	13	1.1	KS			Jan-94	
Sull. Powell Filter Special No. 1	May-80	Premium	14	1.1	KS		Turkish	Jan-94	
Sullivan Powell Khedive Moyen	Aug-81	Premium			Plain			Mar-91	
Sullivan Powell Special Export	May-80	Premium			Plain	25s only		Jan-92	
Sullivan Powell Special Filter Oriental	Oct-84	Premium					Oriental	Dec-90	
Sull. Powell Sub-Rosa Plain	Aug-81	Premium			Plain	25s & 100s only	Turkish	Jan-92	

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IMPERIAL

CURRENTLY AVAILABLE	LAUNCH DATE	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	BLEND (if not Virginia)	GIFT SCHEME	COMMENTS
EMBASSY									
Embassy Number 1	Jan-77	Premium	12	1.1	KS	10s/100s/200s/Vending		Focus - Oct 89	"Embassy No. 1 Extra Mild KS" until early 1990
Embassy Mild KS	May-77	Premium	8	0.8	KS	10s/100s/200s/Vending		Focus - Oct 89	
Embassy Filter	Sep-62	Premium	11	1.0	Below KS	10s/Vending		Focus - Oct 89	
Embassy Lights	Jun-96	Premium	5	0.5	KS			Focus	
JOHN PLAYER SPECIAL									
John Player Special KS	Feb-80	Mid-price	12	1.1	KS	10s/100s/200s/Vending			Premium till Jan95 - Tar 13mg till Oct93
John Player Special Lights	Jan-91	Mid-price	6	0.5	KS	100s/Vending			Premium till Jan95 - Launched North Sep91
JOHN PLAYER SUPERKINGS									
J P Superkings	Oct-82	Mid-price	12	1.1	LL	10s/100s/200s/Vending	Menthol		Referred to as "Superkings" by Imperial since Nov92
J P Superkings Lights	Jun-84	Mid-price	9	0.9	LL	10s/100s/200s/Vending			Premium until April 1991
J P Superkings Menthol	Sep-91	Mid-price	9	0.9	LL	100s			Premium until April 1991 - "JPSK Low Tar" till Oct91
J P Superkings Ultra Lights	Feb-94	Mid-price	3	0.3	LL	100s			Launch supported in the South only
LAMBERT & BUTLER									
Lambert & Butler KS	Jan-79	Cheap	12	1.1	KS	10s/100s/200s/Vending			Mid-price till August 1993
Lambert & Butler Lights	Nov-79	Cheap	5	0.5	KS	10s/100s/200s			Mid-price till August 1993 - "L&B Special Mild KS" till 1989, then "L&B KS Low Tar" till May 1993
REGAL									
Regal KS	Jan-78	Premium	12	1.1	KS	10s/100s/200s/Vending		Focus - Nov 91	Tar reduced from 13mg in early 1993
Regal Filter	Mar-56	Premium	11	1.0	Below KS	10s/Vending		Focus - Nov 91	"Embassy Regal" until mid-1988
OTHER IMPERIAL									
Capstan Full Strength	1894	Premium	15	1.2	Plain				Sold through Liverpool Trading Division only
Gold Leaf KS	Mar-94	Premium	12	1.1	KS				Sold through Liverpool Trading Division only
Players Medium Navy Cut	1900	Premium	14	1.0	Plain				
Woodbine (Plain)	1888	Premium	13	1.0	Plain				

Last Updated: June 1996

IMPERIAL

DELISTED ((C/M) 1985)	LAUNCH DATE	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACK VARIANTS	BLEND <small>(if not Virginia)</small>	DELIST DATE	COMMENTS
Belair Menthol Kings	Jan-73	Premium	8		KS		Menthol	Apr-89	
Capstan Medium	Feb-78	Premium	18		Plain	10s		Apr-89	
Carlton Long Size	Oct-72	Premium	13		KS			Jun-88	
Carlton Premium	Oct-72	Premium	12		Below KS			Jun-88	
Embassy Extra Mild	Dec-71	Premium	8		Below KS			Jan-90	
Embassy Gold	May-69	Premium	15		Below KS			Jun-88	
Embassy No.3 Standard Size	Jan-77	Premium	13		Below KS			Jun-88	
Embassy No.5 Extra Mild	May-76	Premium	9		Below KS			Jun-88	
Embassy President	Jun-85	Premium	15		LL			Jun-86	Available in Glamorgan/Gwent only
Embassy Ultra Mild KS	Sep-80	Premium	1		KS			Jun-88	
Fribourg & Treyer No.1	May-77	Premium	16		LL			Jun-88	
Fribourg & Treyer SK	Nov-82	Premium	14		LL			Apr-86	Available in Newcastle and parts of North East only
Gold Flake Plain	1883	Premium	17		Plain			Jun-88	Not available in N Ireland
Gold Leaf	Sep-61	Premium	13		Below KS	10s		Jan-90	
John Player KS	Apr-76	Premium	13		KS			Jan-90	
JP KS Extra Mild	Sep-76	Premium	8		KS			Jan-90	
JP KS Ultra Mild	Dec-76	Premium			KS			Jun-88	
JPS 100s	Jan-87	Premium	16		LL			Jun-88	
JPS (International)	pre-1972	Premium	16		LL			Jun-88	
L&B 100s	Oct-86	Mid-price	12	1.1	LL	100s/200s		Sep-92	
L&B International Size	Oct-74	Mid-price	16		LL			Jun-88	
Player's Filter	May-64	Premium	17		Below KS			Jun-88	
Player's No.10 Filter	Apr-68	Premium	14		Below KS	10s		Jan-90	
Player's No.10 Extra Mild	Oct-75	Premium	8		Below KS			Jun-88	
Player's No.6 Filter	Nov-65	Premium	15		Below KS	10s		Jan-90	Coupons
Player's No.6 Extra Mild	May-72	Premium	7		Below KS			Jun-88	
Player's No.6 KS	Aug-71	Premium	13		KS			Jan-90	
Player's No.6 Plain	Nov-65	Premium	17		Plain			Jun-88	
Regal 100s	Jun-85	Premium	13		LL			Jun-88	
Regal Mild KS	Nov-81	Premium	8	0.8	KS			Jun-96	Focus Gift Scheme
Vanguard KS	May-80	Premium	8		KS			Jun-88	
Weights Plain	1902	Premium	16		Plain	10s		Apr-89	
Woodbine Filter	Jan-48	Premium	15		Below KS			Jun-88	

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ROTHMANS (UK)

CURRENTLY AVAILABLE	LAUNCH DATE	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	BLEND (if not Virginia)	ORIGIN (if imported)	COMMENTS
CRAVEN									
Craven A KS	Nov-83	Cheap	12	0.9	KS	100s/Vending			Mid-price till Aug 93 - T/N at 14/1.2 till 1995
Craven A KS Special Mild	Nov-83	Cheap	8	0.7	KS	100s			Mid-price till Aug 93
Craven A KS Menthol	May-88	Cheap	8	0.8	KS		Menthol		Mid-price till Aug 93
Craven Superkings	Jun-87	Cheap	13	1.2	LL				Mid-price till Aug 93
DUNHILL									
Dunhill KS	Oct-75	Premium*	12	0.9	KS	100s/200s/Vending			T/N at 13/1.2 till 1995
Dunhill Lights	Sep-90	Premium	6	0.6	KS				"Dunhill Light Virginia KS" until June 1991
Dunhill Ultimate Lights	Dec-91	Premium	1	0.1	KS				Actual tar level 0.6mg
Dunhill International	Jun-67	Premium	12	1.1	LL				
Dunhill Int. Superior Mild	Jun-78	Premium	8	0.8	LL				
Dunhill Int. Menthol	Oct-79	Premium	11	1.0	LL		Menthol		
Dunhill Special Reserve	Jan-86	Premium	10	0.8	KS				Brand Launch within M25 only - Bevelled pack
MARLBORO									
Marlboro KS (Box)	Oct-74	Premium	13	0.9	KS	10s/100s/200s/Vending	US	Neth.	US Blended
Marlboro KS Soft Pack	Oct-88	Premium	13	0.9	KS		US	Neth.	US Blended
Marlboro 100s	Aug-81	Premium	13	0.9	LL		US	Neth.	US Blended
Marlboro Lights KS (Box)	Oct-86	Premium	6	0.5	KS	10s/100s/200s/Vending	US	Neth.	US Blended
Marlboro Lights KS Soft Pack	Apr-93	Premium	6	0.5	KS		US	Neth.	US Blended
Marlboro Lights 100s	Oct-86	Premium	7	0.6	LL		US	Neth.	US Blended
PETER STUYVESANT									
Peter Stuyvesant KS	Mar-56	Premium	12	1.2	KS				"Luxury Length" (92mm) until April 1995
Peter Stuyvesant 100s	Apr-80	Premium	13	1.2	LL				"Extra Mild" till Mar 94 - "Luxury Length" (92mm)
Peter Stuy 100s Extra Lights	Apr-80	Premium	8	0.8	LL				till April 1995
RAFFLES									
Raffles 100s	Jan-84	Mid-price	13	1.1	LL	10s/100s/200s/Vending			Premium until January 1991
Raffles 100s Lights	May-92	Mid-price	8	0.8	LL	100s/200s			

* Previous information that Dunhill KS had become a mid-price brand was incorrect - the RRP has consistently remained Premium.

Last Updated: June 1996

ROTHMANS (UK)

CURRENTLY AVAILABLE	LAUNCH DATE	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	BLEND (if not Virginia)	ORIGIN (if Imported)	COMMENTS
ROTHMANS									
Rothmans KS	Jan-57	Premium	13	1.2	KS	10s/100s/200s/Vending			
Rothmans KS Lights	Jun-92	Premium	6	0.6	KS				10s delisted April 1996
Rothmans International	Oct-72	Premium	12	1.2	LL				
Rothmans Royals 120s	Oct-77	Premium	12	1.0	LL				120mm
ROYALS 24s									
Rothmans Royals KS 24s	Nov-91	Cheap	13	1.1	KS	12s/4x24s/Vending			25s packs till Feb 98 (SE launch July 92)
Rothmans Royals Lights 24s	Feb-93	Cheap	8	0.8	KS	12s/4x24s			25s packs till Feb 98
OTHER ROTHMANS (UK)									
Cartier Vendome Lights	Jun-87	Premium	7	0.7	LL				
Chesterfield KS	Nov-78	Premium	14	1.0	KS		US	Germany	US Blended
Consulate Menthol	Feb-57	Premium	8	0.8	KS	10s	Menthol		
Lark Filter KS	Mar-74	Premium	13	0.9	KS		US	Imported	US Blended - Charcoal Filter
L&M Filter KS	Mar-74	Premium	14	1.0	KS		US	Imported	US Blended
Merit Low Tar KS	Apr-81	Premium	7	0.5	KS			Imported	
Piccadilly Filter de Luxe	May-63	Premium	12	1.0	Below KS				
Piccadilly No.1 (20s)	1930	Premium	13	1.1	Plain				
St. Moritz	Sep-67	Premium	11	1.0	LL		Menthol		
Vogue Superslims	Mar-88	Premium	7	0.6	LL				
P.J. CARROLL BRANDS									
<u>Distribution from April 1995</u>									
Carroll's Number 1	Feb-78	Premium	11	1.1	Below KS			Eire	Distributed by Autran & SEITA until April 1995
Major Extra Size	1980	Premium	13	1.0	Below KS			Eire	Distributed by Autran & SEITA until April 1995
Sweet Afton	Feb-83	Premium	15	1.0	Plain			Eire	Distributed by Autran & SEITA until April 1995

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ROTHMANS (UK)

DELISTED (from 1995)	LAUNCH DATE	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACK VARIANTS	BLEND <small>(if not Virginia)</small>	DELIST DATE	COMMENTS	
Black Cat KS	Jan-91	Mid-price	13	1.1	KS			Oct-92	Cheap from August 1993	
Black Cat Superkings	Jun-88	Mid-price	13	1.2	LL			Nov-93		
Cartier KS	May-84	Premium	14		KS			Sep-85		
Cartier Int. Luxury Mild	Mar-81	Premium	9	0.8	LL			Apr-93		
Consulate 100s	Nov-87	Premium	8	0.8	LL		Menthol	Oct-92		
Consulate No.2	May-75	Premium	8		Below KS		Menthol	Mar-91		
Craven 'A' Luxury Length	Jan-82	Mid-price	15		LL			Jun-87		
Craven 'A' LL Extra Mild	Jan-82	Mid-price	9		LL			Jun-87		
Craven Superkings Mild	Jun-87	Mid-price	8		LL			Mar-91		
Dunhill Cigarettes	1950	Premium			Below KS			Mar-93		
Dunhill Infinite Lights	Sep-92	Premium	1	0.1	KS			Dec-94		Actual tar level 0.2mg
Dunhill Luxury Length	Apr-82	Premium	12	1.1	LL			Mar-93		
Dunhill Superior Mild KS	Jun-78	Premium	9		KS			Dec-90		
Guards	Sep-58	Premium	13		Below KS			Mar-91		
P.S. KS Extra Mild	Sep-76	Premium	8		KS			Mar-90		
Piccadilly KS	Feb-71	Premium	15		KS			Mar-91		
Piccadilly No.1 (25s)	Sep-78	Premium	13	1.1	Plain	25s packs		Apr-93		
Raffles Kings	Jan-88	Premium	14		KS			Sep-90		
Rothmans Special	Oct-85	Premium	8	0.9	KS			Oct-92		
Rothmans 100s	Sep-87	Premium	14	1.3	LL			Oct-92		
Sinclair Superkings	Jan-90	Mid-price	8	0.8	LL	200s		Nov-93	Cheap from August 1993	

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R. J. REYNOLDS

CURRENTLY AVAILABLE	LAUNCH DATE	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	BLEND (If not Virginia)	ORIGIN (If Imported)	COMMENTS
CAMEL									
Camel Filters	Jun-80	Mid-price	13	0.9	KS	10s/14s/Vending	US	Germany	Premium till Apr96, T/N at 14/1.1 till Jun94 Premium till Apr96 Premium till Apr96, 100s from Apr96 - T/N 9/0.8 till Jun94
Camel Mild	May-94	Mid-price	9	0.7	KS	10s/14s/Vending	US	Germany	
Camel Lights	Jan-89	Mid-price	6	0.5	KS	10s/14s/100s/Vending	US	Germany	
Camel Regular	May-75	Premium	15	1.2	Plain		Turkish	Germany	
DICKENS & GRANT									
Dickens & Grant KS	Nov-91	Cheap	13	1.0	KS			Germany	
Dickens & Grant SK	Nov-91	Cheap	12	0.9	LL			Germany	
Dickens & Grant SK Lights	Jan-94	Cheap	9	0.7	LL			Germany	
Dickens & Grant SK Menthol	Feb-95	Cheap	9	0.7	LL			Germany	
DORCHESTER									
Dorchester KS	Dec-83	Cheap	14	0.9	KS	10s/100s		Germany	Mid-price till August 1993
Dorchester Extra Mild	Oct-84	Cheap	8	0.8	KS	100s		Germany	Mid-price till August 1993
Dorchester Menthol	Nov-85	Cheap	9	0.7	KS		Menthol	Germany	Mid-price till August 1993
Dorchester Superkings	Nov-86	Cheap	13	1.0	LL	100s		Germany	Mid-price till August 1993
Dorchester SK Extra Mild	Nov-88	Cheap	9	0.9	LL			Germany	Mid-price till August 1993
Dorchester SK Menthol	Mar-91	Cheap	8	0.8	LL		Menthol	Germany	Mid-price till August 1993
MORE									
More Filter (Classic)	Dec-75	Premium	12	1.1	LL	14s		Germany	120 mm - 14s launched Dec95
More Menthol	May-76	Premium	12	1.1	LL	14s	Menthol	Germany	120 mm - 14s launched Dec95
More Special Mild	Jan-83	Premium	9	1.0	LL			Germany	120 mm
More Mild Menthol	Jan-83	Premium	9	1.0	LL		Menthol	Germany	120 mm
OTHER REYNOLDS									
Premier	Aug-88	Premium	Low		LL			Germany	
Salem	May-88	Premium	12	0.8	KS		US Menthol	Germany	US Blended
Yves St Laurent Luxury 100s	Jul-91	Premium	13	1.0	LL			Germany	
Yves St Laur Menthol Lux 100s	Jul-91	Premium	8	0.8	LL		Menthol	Germany	

Last Updated: June 1996

R. J. REYNOLDS

DELISTED (from 1985)	LAUNCH DATE	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACK VARIANTS	BLEND (if not Virginia)	DELIST DATE	COMMENTS
Broadway KS (25s)	Jun-92	Cheap	13	1.0	KS			Apr-94	Imported (Germany) - National Sept 92 (from Scot/NE)
Broadway KS Lights (25s)	Jun-92	Cheap	8	0.8	KS			Apr-94	Imported (Germany) - National Sept 92 (from Scot/NE)
Reyno	Sep-69	Premium	14	1.1	KS		US Menthol	Apr-94	Imported (Germany)

Last Updated: June 1996

OWN LABELS

**NOTE: RAL UNLISTED OWN LABEL =
THOSE EXCLUSIVE TO RETAIL MULTIPLES**

CURRENTLY AVAILABLE	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	OUTLET	ORIGIN (if imported)	BLEND/COMMENTS
18's KS	Jan-95	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		KwikSave	Greece	Brand Launch - Pack of 18 cigs
18's KS Lights	Jan-95	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		KwikSave	Greece	Brand Launch - Pack of 18 cigs
Balmoral KS	Aug-86	Virginia Tob. (Keranis)	Cheap	14	1.3	KS	100s/100s/200s	Asda	Greece	100s launch Dec95 - orig. made by MTC
Balmoral KS Lights	Aug-86	Virginia Tob. (Keranis)	Cheap	9	0.9	KS	100s/200s	Asda	Greece	100s launch Dec95 - orig. made by MTC
Balmoral SK	Nov-88	Virginia Tob. (Keranis)	Cheap	14	1.3	LL	100s/200s	Asda	Greece	100s launch Dec95 - orig. made by MTC
Balmoral SK Lights	1993	Virginia Tob. (Keranis)	Cheap	9	0.9	LL	100s/200s	Asda	Greece	100s launch Dec95
Balmoral Gold	Nov-92	Virginia Tob. (Keranis)	Cheap	13	1.1	KS		Asda	Greece	
Beaumont KS	May-93	Manchester Tob. Co.	Cheap	14	1.1	KS	100s	Victoria Wine		Previously sold by Preedy (Nov 1985)
Beaumont KS 14s	Sep-95	Manchester Tob. Co.	Cheap	14	1.1	KS		Victoria Wine		Packs of 14 cigarettes
Beaumont KS Lights	May-93	Manchester Tob. Co.	Cheap	8	0.8	KS		Victoria Wine		
Beaumont SK	May-93	Manchester Tob. Co.	Cheap	13	1.1	LL	100s	Victoria Wine		Previously sold by Preedy
Beaumont SK Lights	May-93	Manchester Tob. Co.	Cheap	9	0.9	LL		Victoria Wine		
Belvedere KS	Sep-85	Austria Tabak	Cheap	13		KS		Winemark (N.I. only)	Germany	
Benington KS	Jun-95	Reynolds	Cheap	13	1.1	KS		Tesco	Germany	
Benington KS Lights	Jun-95	Reynolds	Cheap	8	0.8	KS		Tesco	Germany	
Benington SK	Jun-95	Reynolds	Cheap	13	1.1	LL		Tesco	Germany	
Benington SK Lights	Jun-95	Reynolds	Cheap	8	0.8	LL		Tesco	Germany	
Buckingham KS	Mar-88	Virginia Tob. (Keranis)	Cheap	12		KS		KwikSave	Greece	Formerly NW Vintners
Buckingham KS Lights	Aug-93	Virginia Tob. (Keranis)	Cheap	8		KS		KwikSave	Greece	
Buckingham SK	Aug-93	Virginia Tob. (Keranis)	Cheap	13		LL		KwikSave	Greece	
Buckingham SK Lights	Aug-93	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		KwikSave	Greece	
Chess SK (18s)	Jan-95	Virginia Tob. (Keranis)	Cheap	13		LL		Safeway/Presto	Greece	Sticks reduced from 19 to 18 - July 95
Choice KS	Sep-85	Virginia Tob. (Keranis)	Cheap	13	1.1	KS		Forbuoya	Greece) Made by Landewyck till late 1988, London Tob
Choice KS Lights	Sep-88	Virginia Tob. (Keranis)	Cheap	9	0.8	KS		Forbuoya	Greece) till June 1992.
Choice SK	Oct-86	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Forbuoya	Greece) MGL own label for Littlewoods till Aug 1995,
Choice Superlights	1994	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Forbuoya	Greece) when Littlewoods ceased to sell tobacco.
Conway KS	Aug-90	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		KwikSave	Greece	
Conway KS Lights	May-91	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		KwikSave	Greece	
Conway SK	Aug-90	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		KwikSave	Greece	
Conway SK Lights	1993	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		KwikSave	Greece	
Curzon 25s	Nov-92	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Nurdin & Peacock	Germany	Curzon Tobacco Co.
Diamond Lights	Dec-94		Cheap					Co-Op		
Double Gold SK 18s	Aug-95	Park Lane (Reemtsma)	Cheap	13	1.1	LL		Nurdin & Peacock	Germany	Pack of 18 cigs - Curzon Tobacco Co.
Dukes KS	Oct-85		Cheap	13		KS		L. Batley C&C	Imported	Brand Launch
Dukes KS Lights	Nov-85		Cheap	8		KS		L. Batley C&C	Imported	Brand Launch
Dukes SK	Oct-85		Cheap	13		LL		L. Batley C&C	Imported	Brand Launch

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OWN LABELS

**NOTE: RAL UNLISTED OWN LABEL =
THOSE EXCLUSIVE TO RETAIL MULTIPLES**

CURRENTLY AVAILABLE	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	OUTLET	ORIGIN (if imported)	BLEND/COMMENTS
Elite KS	Nov-86	Manchester Tob. Co.	Cheap	13	1.1	KS		Victoria Wine		Relaunched June 1991
Elite SK	Aug-93	Manchester Tob. Co.	Cheap	13	1.1	LL		Victoria Wine		
First KS	Feb-85	Landewyck	Cheap	13	1.1	KS		Booker C&C	Lux.	
First KS Specials (25s)	Oct-92	Landewyck	Cheap	13	1.1	KS		Booker C&C	Lux.	
First 100s	Nov-88	Landewyck	Cheap	13		LL		Booker C&C	Lux.	
Five Kings KS	Jul-92	Virginia Tob. (Keranis)	Cheap	13	1.1	KS	100s	Asda	Greece	100s launch Dec95 - orig. Cellar 5 (July90)
Five Kings KS Lights	Jul-92	Virginia Tob. (Keranis)	Cheap	8	0.8	KS	100s	Asda	Greece	100s launch Dec95
Five Kings SK	Jul-92	Virginia Tob. (Keranis)	Cheap	13	1.1	LL	100s	Asda	Greece	100s launch Dec95
Five Kings SK Lights	Oct-94	Virginia Tob. (Keranis)	Cheap	8	0.8	LL	100s	Asda	Greece	100s launch Dec95
Globe KS	May-87	Virginia Tob. (Keranis)	Cheap	13	1.1	KS		Forbuoys	Greece) Made by London Tob. Co. prior to) June 1992 - was also sold by MGL in) Woolworths before tobacco phased out
Globe KS Lights	May-87	Virginia Tob. (Keranis)	Cheap	9	0.8	KS		Forbuoys	Greece	
Globe SK	May-88	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Forbuoys	Greece	
Globe Superlights	1994	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Forbuoys	Greece	
Goldmark KS	Oct-84	Park Lane (Reemtsma)	Cheap	12	0.9	KS	10s	Booker C&C	Germany	
Goldmark KS Specials (25s)	Sep-93	Park Lane (Reemtsma)	Cheap	12	0.9	KS		Booker C&C	Germany	
Goldmark KS Lights	Mar-95	Park Lane (Reemtsma)	Cheap	8		KS		Booker C&C	Germany	
Goldmark SK	Mar-86	Park Lane (Reemtsma)	Cheap	12		LL		Booker C&C	Germany	
Goldmark SK Lights	Feb-96	Park Lane (Reemtsma)	Cheap	8		LL		Booker C&C	Germany	Brand Launch
Haddows KS	Aug-93	Manchester Tob. Co.	Cheap	14	1.1	KS		Haddows (V Wine)		
Haddows KS Lights	Aug-93	Manchester Tob. Co.	Cheap	9	0.9	KS		Haddows (V Wine)		
Haddows SK	Aug-93	Manchester Tob. Co.	Cheap	13	1.1	LL		Haddows (V Wine)		
Harrods KS		Manchester Tob. Co.		13	1.0	KS		Harrods		
Independent No.3 KS	Jun-84	Park Lane (Reemtsma)	Cheap	12		KS	10s	Landmark C&C Group	Germany	Relaunched Jan 1994 (Ind Cig. Co.) - Knox in NI Distributed by Knox in N Ireland
Independent No.3 KS Lights	Oct-95	Park Lane (Reemtsma)	Cheap	8	0.7	KS		Landmark C&C Group	Germany	
Independent No.3 SK	Dec-85	Park Lane (Reemtsma)	Cheap	13	1.0	LL		Landmark C&C Group	Germany	Relaunched Jan 1994 (Ind Cig. Co.) - Knox in NI
Key Kings	Apr-94	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Key Lekkerland	Greece	
Key Lights	Apr-94	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		Key Lekkerland	Greece	
Key SK	Apr-94	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Key Lekkerland	Greece	
Key Superlights	Jan-95	Virginia Tob. (Keranis)	Cheap	9		LL		Key Lekkerland	Greece	
King George KS	Feb-84	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Palmer & Harvey	Germany	
King George KS Mild	Nov-86	Park Lane (Reemtsma)	Cheap	9	0.8	KS		Palmer & Harvey	Germany	
King George SK	Nov-86	Park Lane (Reemtsma)	Cheap	14	1.1	LL		Palmer & Harvey	Germany	

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OWN LABELS

**NOTE: RAL UNLISTED OWN LABEL -
THOSE EXCLUSIVE TO RETAIL MULTIPLES**

CURRENTLY AVAILABLE	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	OUTLET	ORIGIN (If Imported)	BLEND/COMMENTS
Kingsmen KS	Mar-84	Park Lane (Reemtsma)	Cheap	14	1.0	KS	100s	CWS	Germany	
Kingsmen KS Special	Mar-90	Park Lane (Reemtsma)	Cheap	14	1.0	KS	200s only	CWS	Germany	
Kingsmen KS Lights	Jan-95	Park Lane (Reemtsma)	Cheap	9		KS		CWS	Germany	Brand Launch
Kingsmen SK	Oct-91	Park Lane (Reemtsma)	Cheap	14	1.1	LL		CWS	Germany	
Kingston KS	May-93	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Safeway/Presto	Greece	Capper (Spar Wholesaler) July 92-May 93
Kingston KS Lights	Sep-93	Virginia Tob. (Keranis)	Cheap	9	0.9	KS		Safeway/Presto	Greece	
Kingston SK	Sep-93	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Safeway/Presto	Greece	
Kingston Superights	Jan-95	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Safeway/Presto	Greece	
Knights KS	Jan-87	Gallaher	Cheap	13	0.8	KS		Tesco		Made by Manchester Tob. until July 1993
Knights KS Mild	Jan-87	Gallaher	Cheap	8	0.6	KS		Tesco		Made by Manchester Tob. until July 1993
Knights 100s	Sep-87	Gallaher	Cheap	13	0.9	LL		Tesco		Made by Manchester Tob. until July 1993
Knights 100s Mild	Mar-95	Gallaher	Cheap	8	0.7	LL		Tesco		
Knightsbridge KS	Sep-86	Manchester Tob. Co.	Cheap	13	1.0	KS		NISA/Today) Originally made by Reemtsma -
Knightsbridge KS Lights	Sep-94	Manchester Tob. Co.	Cheap	9		KS		NISA/Today) Relunched in 1989
Knightsbridge SK	Aug-89	Manchester Tob. Co.	Cheap	13	1.2	LL		NISA/Today		
Knightsbridge SK Lights	Sep-94	Manchester Tob. Co.	Cheap	9		LL		NISA/Today		
Lambeth KS	Sep-87	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Threshers	Germany	
Lambeth KS Mild	Nov-89	Park Lane (Reemtsma)	Cheap	9	0.8	KS		Threshers	Germany	
Lambeth SK	Aug-88	Park Lane (Reemtsma)	Cheap	14	1.0	LL		Threshers	Germany	
Londis KS	Jul-91	Manchester Tob. Co.	Cheap	13	1.0	KS	10s	Londis		
Londis KS Lights	Jul-94	Manchester Tob. Co.	Cheap	9		KS		Londis		
Londis Luxury Length	Jul-91	Manchester Tob. Co.	Cheap	13	1.1	LL		Londis		
Mace KS	Oct-84	Austria Tabak	Cheap	13	0.9	KS		Mace	Germany	Originally called "Maceline"
Mace KS Lights	Jul-95	Austria Tabak	Cheap	9		KS		Mace	Germany	
Mace SK	Jun-86	Austria Tabak	Cheap	13	0.9	LL		Mace	Germany	Originally called "Maceline"
Madison KS	May-95	Virginia Tob. (Keranis)	Cheap	14	1.0	KS		Kwik Save		Madison Tobacco Co.
Madison KS Lights	May-95	Virginia Tob. (Keranis)	Cheap	10	0.8	KS		Kwik Save		Madison Tobacco Co.
Madison SK	May-95	Virginia Tob. (Keranis)	Cheap	14	1.0	LL		Kwik Save		Madison Tobacco Co.
Madison SK Lights	May-95	Virginia Tob. (Keranis)	Cheap	10	0.8	LL		Kwik Save		Madison Tobacco Co.
Metro Kings Int. Filter	Nov-91	Virginia Tob. (Keranis)	Cheap	13	1.2	KS		Morrisons	Greece	
Metro 100s	Nov-91	Virginia Tob. (Keranis)	Cheap	14	1.3	LL		Morrisons	Greece	
Metro 100s Mild	1993	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Morrisons	Greece	

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OWN LABELS

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THOSE EXCLUSIVE TO RETAIL MULTIPLES**

CURRENTLY AVAILABLE	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	OUTLET	ORIGIN (if imported)	BLEND/COMMENTS
Old Navy Lights	1993	Papastratos	Cheap			KS		Waitrose	Greece	On sale in the UK since 1980 from J Solomon Originally C Roberts C&C
Oscar KS	May-91	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Waitrose	Greece	
Oscar SK	1993	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Waitrose	Greece	
Oscar SK Lights	1995	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Waitrose	Greece	
Park Royal KS	Nov-95	Manchester Tob. Co.	Cheap	14	1.0	KS	10s	Bestway C&C		Brand Launch
Prime KS	Sep-93	Scandinavia Tobacco	Cheap	15		KS		Netto	Denmark	
Red Band KS	Jul-84	Park Lane (Reemtsma)	Cheap	14	1.0	KS	10s	Nurdin & Peacock	Germany	Curzon Tob. Co.
Red Band KS Lights	Nov-84	Park Lane (Reemtsma)	Cheap	8	0.8	KS		Nurdin & Peacock	Germany	Curzon Tob. Co.
Red Band SK	Apr-85	Park Lane (Reemtsma)	Cheap	14	1.1	LL		Nurdin & Peacock	Germany	Curzon Tob. Co.
Red Band SK Lights	Nov-91	Park Lane (Reemtsma)	Cheap	9	0.8	LL		Nurdin & Peacock	Germany	Curzon Tob. Co.
Regatta KS Filter DL	1994	Manchester Tob. Co.	Cheap	13	1.0	KS		Savacentre		MTC free distn brand July 1984-April 1991
Regatta SK Filter DL	1994	Manchester Tob. Co.	Cheap	13	1.0	LL		Savacentre		
Richmond KS	Jan-86	Park Lane (Reemtsma)	Cheap	13		KS		Wine Rack (Threshers)	Germany	Orig. Peter Dominic (taken over by Threshers)
Ritz KS	Nov-94		Cheap			KS		United Wholesale		
Select KS	Oct-85	Park Lane (Reemtsma)	Cheap	14	1.0	KS	100s	Lo-Cost (Co-Op)	Germany	Orig. Produce Importers Alliance
Select No. 2	1994	Park Lane (Reemtsma)	Cheap	13	1.0	KS		Lo-Cost (Co-Op)	Germany	Cheaper variant of Select KS
Silver Strand KS	Oct-94	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Nurdin & Peacock	Greece	Curzon Tob. Co.
Silver Strand SK	Oct-94	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Nurdin & Peacock	Greece	Curzon Tob. Co.
Silver Strand Super Lights	Jun-95	Virginia Tob. (Keranis)	Cheap	9		LL		Nurdin & Peacock	Greece	Curzon Tob. Co.
Sky KS	Nov-89	Park Lane (Reemtsma)	Cheap	13	1.0	KS	10s	Spar	Germany	
Sky KS Lights	Jan-95	Park Lane (Reemtsma)	Cheap	8		KS		Spar	Germany	
Sky SK	Nov-91	Park Lane (Reemtsma)	Cheap	13		LL		Spar	Germany	
Sky SK Lights	Jan-95	Park Lane (Reemtsma)	Cheap	8		LL		Spar	Germany	
Solo KS (20s)	Mar-85	Virginia Tob. (Keranis)	Cheap	12	0.9	KS	100s	Somerfield	Greece	Originally made by Reemtsma
Solo KS 25s	Apr-94	Virginia Tob. (Keranis)	Cheap	12	0.9	KS		Somerfield	Greece	
Solo KS Lights	Apr-86	Virginia Tob. (Keranis)	Cheap	8	0.7	KS		Somerfield	Greece	Originally made by Reemtsma
Solo SK	Jul-86	Virginia Tob. (Keranis)	Cheap	12	0.9	LL	100s	Somerfield	Greece	Originally made by Reemtsma
Solo SK Lights	Oct-95	Virginia Tob. (Keranis)	Cheap	8		LL		Somerfield	Greece	
Spar KS	Dec-83	Park Lane (Reemtsma)	Cheap	14	1.0	KS	10s	Spar	Germany	
Spar KS Extra Mild	Oct-88	Park Lane (Reemtsma)	Cheap	9	0.8	KS		Spar	Germany	
Spar SK	Oct-85	Park Lane (Reemtsma)	Cheap	14	1.1	LL		Spar	Germany	
Special KS (18s)	Jun-95		Cheap	13	1.1	KS	5x18s	Somerfield		Packs of 18 cigarettes
Special KS (20s)	Jun-95		Cheap	13	1.1	KS		Somerfield		
Special SK (18s)	Jun-95		Cheap	13	1.1	LL	5x18s	Somerfield		Packs of 18 cigs - same price as KS
Special SK (20s)	Jun-95		Cheap	13	1.1	LL		Somerfield		Same price as KS
St. James 14s	May-95		Cheap	12	1.0	KS		Booker C&C	Imported	Pack of 14 cigarettes

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OWN LABELS

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THOSE EXCLUSIVE TO RETAIL MULTIPLES**

CURRENTLY AVAILABLE	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACK VARIANTS	OUTLET	ORIGIN (# Imported)	BLEND/COMMENTS
Statesman KS	Jul-92	Manchester Tob. Co.	Cheap	13	1.0	KS	100s	J Sainsbury		
Statesman KS Lights	1994	Manchester Tob. Co.	Cheap	8	0.8	KS		J Sainsbury		
Statesman Luxury Length	Jul-92	Manchester Tob. Co.	Cheap	13	1.1	LL		J Sainsbury		
Style Special 25s	Dec-92	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Landmark C&C Group	Germany	Independent Cig. Co.
Supreme KS	Oct-85	Park Lane (Reemtsma)	Cheap	14	1.0	KS		T & S	Germany	
Supreme KS Lights	Oct-91	Park Lane (Reemtsma)	Cheap	9	0.8	KS		T & S	Germany	
Supreme SK	Oct-85	Park Lane (Reemtsma)	Cheap	14	1.0	LL		T & S	Germany	
Supreme SK Lights	1995	Park Lane (Reemtsma)	Cheap	9	0.8	LL		T & S	Germany	
Tobacconist's Own KS	Nov-94		Cheap			KS		Tor Imports		
Triumph KS	Nov-92	Virginia Tob. (Keranis)	Cheap	13	1.1	KS		T & S	Greece) Price guaranteed for 3 years - other) than duty increases
Triumph KS Lights	Nov-92	Virginia Tob. (Keranis)	Cheap	9	0.9	KS		T & S	Greece	
Triumph SK	Nov-92	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		T & S	Greece)
Triumph SK Lights	1994	Virginia Tob. (Keranis)	Cheap	9	0.9	LL		T & S	Greece	
Triumph SK Menthol	Sep-95	Virginia Tob. (Keranis)	Cheap	9	0.8	LL		T & S	Greece	Menthol
Triumph Gold	1994	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		T & S	Greece	
Twenties KS	Jan-85	Landewyck	Cheap	13	1.1	KS		Watson & Phillip C&C	Lux.	Scotland only
VG KS	Nov-84	Park Lane (Reemtsma)	Cheap	13	1.2	KS		VG	Germany	
VG Superkings	Oct-87	Park Lane (Reemtsma)	Cheap	14	1.3	LL		VG	Germany	
Virginia Star KS	Jul-90	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Safeway/Presto	Greece	
Virginia Star KS Mild	May-91	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		Safeway/Presto	Greece	
Virginia Star 100s	Jul-90	Virginia Tob. (Keranis)	Cheap	13	1.1	LL	200s	Safeway/Presto	Greece	
Virginia Star 100s Mild		Virginia Tob. (Keranis)	Cheap	9	0.8	LL		Safeway/Presto	Greece	
Warwick KS (18s)	Mar-94	Virginia Tob. (Keranis)	Cheap	12	1.0	KS		Supercigs (T&S)	Greece	Sticks reduced from 20 to 18 - July 95
Warwick KS Lights (18s)	Mar-94	Virginia Tob. (Keranis)	Cheap	8	0.8	KS		Supercigs (T&S)	Greece	Sticks reduced from 20 to 18 - July 95
Warwick SK (18s)	Mar-94	Virginia Tob. (Keranis)	Cheap	13	1.1	LL		Supercigs (T&S)	Greece	Sticks reduced from 20 to 18 - July 95
Warwick SK Lights (18s)	Sep-95	Virginia Tob. (Keranis)	Cheap	8	0.8	LL		Supercigs (T&S)	Greece	Packs of 18 cigarettes
Windsor Blue KS	Sep-88	Manchester Tob. Co.	Cheap	13	1.0	KS		CWS		
Windsor Blue KS Lights	Sep-88	Manchester Tob. Co.	Cheap	8	0.8	KS		CWS		
Windsor Blue SK	Sep-88	Manchester Tob. Co.	Cheap	13	1.1	LL		CWS		
Windsor Blue SK Lights	Jan-96	Manchester Tob. Co.	Cheap	8		LL		CWS		Brand Launch
York KS	1994	Manchester Tob. Co.	Cheap	13	1.0	KS		Stewarts (N Ireland)		Previously DTC - April 85
York KS Mild	1994	Manchester Tob. Co.	Cheap	8	0.8	KS		Stewarts (N Ireland)		Previously DTC - Sept 87
York SK	1994	Manchester Tob. Co.	Cheap	13	1.1	LL		Stewarts (N Ireland)		Previously DTC - Sept 87

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OWN LABELS

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DELISTED	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACK VARIANTS	OUTLET	ORIGIN (If imported)	DELIST DATE/COMMENTS
Belgrave KS	Jan-87	Upper 10 Tabac	Cheap	M		KS		Argyll Stores	Neth.	
Belmont KS	Dec-86	Manchester Tob.Co.	Cheap	15		KS		Booker Wholesale		
Belmont KS Mild	Dec-86	Manchester Tob.Co.	Cheap	8		KS		Booker Wholesale		
Belmont 100s	Dec-86	Manchester Tob.Co.	Cheap	15		LL		Booker Wholesale		
Bentley KS	Sep-84	Landewyck	Cheap	13	1.1	KS		KwikSave	Lux.	Orig. NW Vintners (Tyburn TC) - delisted 1995
Bentley SK	Sep-84	Landewyck	Cheap	14	1.3	LL		KwikSave	Lux.	Orig. NW Vintners (Tyburn TC) - delisted 1995
Blue Label Virginia		Manchester Tob. Co.	Cheap					Victor Value		
Cellar 5 KS	May-88		Cheap			KS		Cellar 5	Germany	
Centre KS	May-91	Manchester Tob. Co.	Cheap	13	1.0	KS		Bullins		Delisted 1994
Charles House Sp. Reserve	Mar-87	Park Lane (Reemtsma)	Cheap	14	1.0	KS		Makro	Germany	Delisted 1994
Classic KS	Dec-84	Park Lane (Reemtsma)	Cheap	14		KS		L. Batley C&C	Germany	Replaced by Dukes range - end 1995
Classic 100s	Sep-87	Park Lane (Reemtsma)	Cheap	14	1.1	LL		L. Batley C&C	Germany	Replaced by Dukes range - end 1995
Classic KS Mild	Oct-85	Park Lane (Reemtsma)	Cheap	9	0.9	KS		L. Batley C&C	Germany	Delisted late 1992
Colibri Lights	Mar-87	Manchester Tob. Co.	Cheap	Low		KS		Shoppers Paradise		
Concept 786	Jul-84	Manchester Tob. Co.	Cheap	M		KS		Ind. C&C Group		
Cooper KS		SEKAP	Cheap			KS		Fags	Greece	
Covent		Manchester Tob. Co.	Cheap							
Crown Crest KS	Apr-84	Manchester Tob. Co.	Cheap	15		KS		Ind. C&C Group		
Crown Crest KS Ex Mild	Sep-85	Manchester Tob. Co.	Cheap	Low		KS		Ind. C&C Group		
Crown Crest LL	Nov-85	Manchester Tob. Co.	Cheap	M		LL		Ind. C&C Group		
Fine Fare KS (Grey)	Jun-84	Park Lane (Reemtsma)	Cheap	L-M		KS		Fine Fare	Germany	Replaced by Solo
Fine Fare KS Low Tar	Oct-84	Park Lane (Reemtsma)	Cheap	Low		KS		Fine Fare	Germany	Replaced by Solo
Fine Fare KS Extra Mild	Mar-86	Park Lane (Reemtsma)	Cheap	Low		KS		Fine Fare	Germany	Replaced by Solo
Fine Fare SK	Apr-85	Park Lane (Reemtsma)	Cheap	L-M		LL		Fine Fare	Germany	Replaced by Solo
Goldhawk			Cheap							
Goldmark KS Extra Mild	Feb-87	Park Lane (Reemtsma)	Cheap	8		KS		Booker C&C	Germany	Delisted early 1993
Gold Spot KS	Apr-88		Cheap	L-M		KS		Eurobrew Ltd.	Neth.	
Graig KS			Cheap			KS		Graig Confect. Co.	Imported	
Graig SK	1985		Cheap	L-M		LL		Graig Confect. Co.	Imported	
Green Dragon KS	Jul-85	Manchester Tob. Co.	Cheap	L-M		KS		H Taylor, Camarthen		
Harrow KS			Cheap							
Hillards KS	Jan-85	Manchester Tob. Co.	Cheap	M		KS		Hillards (W Yorks)		
Holiday KS	May-91	Rothmans (UK)	Cheap	L-M		KS		Bullins		
Hyde Park KS	Jul-83	London Tob. Co.	Cheap	13		KS		Victoria Wine) Delisted 1992 following the takeover of) London Tobacco by Rothmans
Hyde Park SK	Oct-85	London Tob. Co.	Cheap	13	1.1	LL		Victoria Wine		
Independent No. 1		Park Lane (Reemtsma)	Cheap	L-M		KS		Landmark C&C	Germany	
Independent No. 2		Park Lane (Reemtsma)	Cheap	L-M		KS		Landmark C&C	Germany	
Jasdon Supreme KS	Sep-84	Manchester Tob. Co.	Cheap	M		KS		Jasdon Supplies		

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OWN LABELS

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DELISTED	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACK VARIANTS	OUTLET	ORIGIN (# Imported)	DELIST DATE/COMMENTS
King George SK Mild	Aug-93	Park Lane (Reemtsma)	Cheap	9	0.8	LL	10s	Palmer & Harvey	Germany	Delisted early 1992
Kingsway KS	Feb-85	Manchester Tob. Co.	Cheap	15		KS		Hancocks C&C		
Kingsway Luxury Length	Nov-85	Manchester Tob. Co.	Cheap	L-M		LL	Hancocks C&C		Delisted early 1992	
Knightscourt KS	May-89	Knightscourt Tob. Ltd.	Cheap	L-M		KS	Cash & Carry		Delisted 1987	
Landmark KS	Dec-84	Austria Tabak	Cheap	L-M		KS	Landmark C&C Group	Germany		
Madison KS	Nov-84	Austria Tabak	Cheap			KS	Landmark C&C	Germany		
Magpie KS			Cheap			KS	Shiregust			
Manhattan KS	Dec-86		Cheap	L-M		KS	N.W.Vintners	EEC	Delisted mid-1992	
Manhattan 100s	Sep-86		Cheap	L-M		LL	N.W.Vintners	EEC		
Marble Arch KS	Nov-84	Park Lane (Reemtsma)	Cheap	L-M		KS	Nurdin & Peacock	Germany		
Marble Arch SK		Park Lane (Reemtsma)	Cheap	L-M		LL	Nurdin & Peacock	Germany		
Markfield KS	Nov-85	Manchester Tob. Co.	Cheap	M		KS	NACMO (Vending)			
NISA KS	Dec-84	Manchester Tob. Co.	Cheap	17		KS	NISA			
NISA SK	Sep-85	Manchester Tob. Co.	Cheap	L-M		LL	NISA			
Premier KS	Jun-85	Park Lane (Reemtsma)	Cheap	13		KS	Ind. C&C Group	Germany		
Premier LL	Sep-85	Park Lane (Reemtsma)	Cheap			LL	Ind. C&C Group	Germany		
Review KS	Nov-86	Manchester Tob. Co.	Cheap	14	1.1	KS	William Low		Delisted early 1994	
Ridings KS	May-87	Park Lane (Reemtsma)	Cheap	L-M		KS	W. Ridings Coop	Germany		
Ritz, Paris	Oct-85	Manchester Tob. Co.		L-M		KS	House of Frazer			
Sahara KS	Apr-86		Cheap	M		KS	Winemark (N Ireland)			
Strike a Light	Nov-86	Manchester Tob. Co.	Cheap	M		KS	Discount Tob. Conc.			
Style KS	Sep-87	Park Lane (Reemtsma)	Cheap	14	1.0	KS	Landmark C&C Group	Germany	Delisted mid-1994 (Indep. Cig. Co.)	
Style 100s	Sep-87	Park Lane (Reemtsma)	Cheap	14		LL	Landmark C&C Group	Germany	Delisted mid-1994 (Indep. Cig. Co.)	
Tesco Virginia KS	Apr-85		Cheap	M		KS	Tesco	EEC	Replaced by Knights	
Today KS	Mar-88		Cheap			KS	NISA/Today?			
Tyburn KS		Landewyck	Cheap			KS		Lux.	Tyburn Tob. Co.	
Victoria Wine KS	Aug-83	Manchester Tob. Co.	Cheap	14	1.1	KS	Victoria Wine		Replaced by Beaumont (March 1993)	
Victoria W. KS Low Tar	Jun-85	Manchester Tob. Co.	Cheap	8	0.8	KS	Victoria Wine		Replaced by Beaumont (March 1993)	
Victoria Wine SK	Mar-89	Manchester Tob. Co.	Cheap	13	1.1	LL	Victoria Wine		Replaced by Beaumont (March 1993)	
Victoria Wine SK Mild		Manchester Tob. Co.	Cheap	9	0.9	LL	Victoria Wine		Replaced by Beaumont (March 1993)	
Virginia Star Gold Classic		Virginia Tob. (Keranis)	Cheap	13	1.2	KS	Safeway/Presto	Greece	Delisted 1995	
Viva KS	Jul-88		Cheap	L-M		KS	MGL			
West End			Cheap							
Westway			Cheap							
Windsor Gold KS	May-92	Manchester Tob. Co.	Cheap	13	1.0	KS	CWS		Delisted early 1994	
Winterschluden KS	Aug-83	Manchester Tob. Co.	Cheap	L-M		KS	Amos Hinton			
"Yellow Pack"	Jan-85	Park Lane (Reemtsma)	Cheap	L-M		KS	Shoppers Paradise	Germany	Replaced by Solo	

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OTHER MANUFACTURERS

CURRENTLY AVAILABLE	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACKS	DISTRIBUTOR	BLEND (if not Virginia)	ORIGIN (if imported)	COMMENTS
Davidoff Magnum	Oct-85	Reemtsma	Premium	14	1.2	LL				Germany	
Death KS	Oct-91	Enlightened Tob. Co.	Premium	13	1.0	KS		Enlightened Tob. Co.			Originally US Blended - Virginia from Jan 1994
Death Lights	Mar-94	Enlightened Tob. Co.	Premium	7	0.7	KS		Enlightened Tob. Co.			
Disque Bleu Filter	pre-1978	SEITA	Premium	12	0.8	Below KS		SEITA (UK) Ltd	Black	France	
Ducados Negro	1990	Tabacalera	Premium	17	1.1	KS		Bryant & May	Black	Spain	
Ducados Rubio	Nov-91	Tabacalera	Premium	15	1.1	KS		Bryant & May	Blended	Spain	Test market in London - national launch Aug 1992
Fine 120 Virginia Blend	Aug-81	SEITA	Premium	14	1.3	LL		SEITA (UK) Ltd		France	120mm - Virginia Blend
Fine 120 Menthol	Dec-86	SEITA	Premium	14	1.1	LL		SEITA (UK) Ltd	Menthol	France	120mm - Virginia Blend Menthol
Gauloises Plain	pre-1978	SEITA	Premium	15	1.3	Plain		SEITA (UK) Ltd	Black	France	Black Tobacco
Gauloises Filter	pre-1978	SEITA	Premium	12	0.8	Below KS		SEITA (UK) Ltd	Black	France	Black Tobacco
Gauloises Legeres	Mar-86	SEITA	Premium	9	0.7	KS		SEITA (UK) Ltd	Black	France	Black Tobacco
Gauloises Blondes	May-85	SEITA	Premium	14	1.0	KS		SEITA (UK) Ltd	Blended	France	American Blend - Tar/Nic reduced from 15/1.1
Gauloises Blondes Lights	Apr-93	SEITA	Premium	7	0.7	KS		SEITA (UK) Ltd	Blended	France	American Blend
Gitanes Plain	pre-1978	SEITA	Premium	15	1.5	Plain		SEITA (UK) Ltd	Black	France	Black Tobacco
Gitanes Filter	pre-1978	SEITA	Premium	12	1.0	Below KS		SEITA (UK) Ltd	Black	France	Black Tobacco
Gitanes Internationales	Jan-78	SEITA	Premium	12	0.9	KS		SEITA (UK) Ltd	Black	France	Black Tobacco - Charcoal Filter
Gitanes Blondes	Dec-86	SEITA	Premium	13	1.0	KS		SEITA (UK) Ltd	Blended	France	Virginia (American till 1995 at 14/1.1)
Gitanes Blondes Lights	Jun-91	SEITA	Premium	9	0.8	KS		SEITA (UK) Ltd	Blended	France	American Blend
Karelias Filter	1996	Karelia	Premium	15	0.7	KS		G Smith & Sons	Oriental	Greece	Brand Launch
Karelias Plain	1996	Karelia	Premium	15	1.4	Plain		G Smith & Sons	Oriental	Greece	Brand Launch
Kent KS	pre-1978	B&W (BAT)	Premium	12	1.0	KS		SEITA (UK) Ltd		Belgium	Distributed by BAT (UK) until end 1985
Kent KS Lights	Aug-90	B&W (BAT)	Premium	8	0.7	KS		SEITA (UK) Ltd		Imported	
Kent de Luxe 100s	Jul-79	B&W (BAT)	Premium	14	1.1	LL		SEITA (UK) Ltd		Imported	
Kings KS	Jan-83	Manchester Tob. Co.	Cheap	13	1.1	KS	10s	Manchester Tob. Co.			Relaunched September 1987
Kings KS Lights	Aug-94	Manchester Tob. Co.	Cheap	8	0.8	KS		Manchester Tob. Co.			
Kings SK	Nov-85	Manchester Tob. Co.	Cheap	13	1.1	LL		Manchester Tob. Co.			
Kings SK Lights	Aug-94	Manchester Tob. Co.	Cheap	8	0.8	LL		Manchester Tob. Co.			
Kool Menthol	Feb-84	B&W (BAT)	Premium	12	0.8	KS		SEITA (UK) Ltd	US Menthol	Imported	US Blended
Lucky Strike KS	pre-1978	BAT	Premium	13	1.0	KS		SEITA (UK) Ltd	US		US Blended - distrib. by BAT (UK) until April 1986
Lucky Strike KS Lights	early 1994	BAT	Premium	9	0.8	KS		SEITA (UK) Ltd	US		US Blended - launched within M25
Makro Regulars	Dec-95		Cheap			KS		Lion Bear Eagle Ltd	US	USA	Brand Launch - no connection to Makro C&Cs
Makro Lights	Dec-95		Cheap			KS		Lion Bear Eagle Ltd	US	USA	Brand Launch - no connection to Makro C&Cs
Makro Menthol	Dec-95		Cheap			KS		Lion Bear Eagle Ltd	US Menthol	USA	Brand Launch - no connection to Makro C&Cs
Martins KS	Jun-95		Cheap	12	1.1	KS			US		Soft pack - Scotland only - no connection to Martins CTNs
Mild 7	Apr-86	Japan Tobacco Inc.*	Premium	13	0.9	KS		Unison Trading Ltd		Germany	* Made by Austria Tabak for Japan Tobacco Inc.
MS KS	Oct-79	Italian Monopoly	Premium	11	1.0	KS				Italy	

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OTHER MANUFACTURERS

CURRENTLY AVAILABLE	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR (pack)	NIC (pack)	LENGTH SECTOR	PACKS	DISTRIBUTOR	BLEND (if not Virginia)	ORIGIN (if imported)	COMMENTS
Prince (of Blends) Prince Lights	Jan-80 Oct-89	Scandinavian Tobacco Scandinavian Tobacco	Premium Premium	15 12	1.3 1.0	KS KS		SEITA (UK) Ltd SEITA (UK) Ltd		Denmark Denmark	
Ronson KS Ronson KS Lights Ronson SK	Jan-84 Jun-92 Jan-86	Austria Tabak Austria Tabak Austria Tabak	Cheap Cheap Cheap	13 9 13	1.0 0.9 1.0	KS KS LL		Austria Tabak (UK) Ltd Austria Tabak (UK) Ltd Austria Tabak (UK) Ltd		Germany Germany Germany	
State Express 555 KS	Mar-76	BAT	Premium	14	1.2	KS		SEITA (UK) Ltd			Relaunch Mar 94 - distrib. by BAT(UK) IIII April 86
DELISTED (until 1995)	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACKS	DISTRIBUTOR	BLEND (if not Virginia)	ORIGIN (if imported)	DELIST DATE/COMMENTS
Acclaim	Mar-82	London Tob. Co.	Cheap	14		KS		London Tob. Co.			Delisted Feb 1989
Ardath KS	Jul-82	BAT	Cheap	15		KS		BAT (UK)			Delisted April 1986
Aroma Ovals Plain	1993	Keranis	Premium	13	0.9	Plain		G Smith & Sons	Oriental	Greece	Delisted 1996
Belvedere Int. KS	Nov-84	Austria Tabak	Cheap	13	1.1	KS				Germany	Delisted 1993 - Recorded in Multiple CTNs
Belvedere Sup. Virg. KS	Sep-85	Austria Tabak	Cheap	13	1.1	KS				Germany	Delisted 1993 - Recorded in Multiple CTNs
Capital KS Medium	Jul-88	Edinburgh Tob. Co.	Cheap	12	1.0	KS		Edinburgh Tob. Co.) Originally made in Israel by the Jerusalem
Capital SK Medium	Jul-89	Edinburgh Tob. Co.	Cheap	14	1.3	LL		Edinburgh Tob. Co.) Tobacco Co. - produced in Scotland from
Capital SK American Blend	Jul-90	Edinburgh Tob. Co.	Cheap	10	0.8	LL		Edinburgh Tob. Co.	US) mid-1990 / Delisted June 1994 - Edinburgh
Capital SK Mild	Oct-89	Edinburgh Tob. Co.	Cheap	11	1.0	LL		Edinburgh Tob. Co.) Tobacco ceased trading
Capital SK Menthol	Jul-90	Edinburgh Tob. Co.	Cheap	9	0.9	LL		Edinburgh Tob. Co.	Menthol)
Capri Superslims	Oct-88	BAT	Premium	Low		LL		Autran & SEITA		Imported	
Caravan Filter	pre-1990	Kreteka	Premium						Kretek (clove)	Indonesia	
Celtique	pre-1983	SEITA	Premium			Plain		Autran & SEITA	Black	France	Delisted Jan 1987
Corps Diplomatique Lux Mild	Jul-83	Vander Elst	Premium			LL		J Solomon		Belgium	Delisted 1987
Delight KS	Nov-84	Manchester Tob. Co.	Cheap	M		KS		Manchester Tob. Co.			Delisted May 1986
Du Maurier KS	May-80	BAT	Cheap			KS		BAT (UK)			Delisted April 1986
Elan Medium KS	Aug-93	Jerusalem Tob. Co.	Cheap	13	1.2	KS		Edinburgh Tob. Co.		Israel) Delisted June 1994 when Edinburgh Tobacco
Elan Medium 100s	Aug-93	Jerusalem Tob. Co.	Cheap	13	1.2	LL		Edinburgh Tob. Co.		Israel) ceased trading
Elan Mild 100s	Aug-93	Jerusalem Tob. Co.	Cheap	11	0.9	LL		Edinburgh Tob. Co.		Israel)
Gauloises Longues KS	pre-1978	SEITA	Premium			KS		Autran & SEITA	Black	France	Delisted March 1986
HB KS	Jan-80	BAT	Premium			KS				Germany	
Hellas Special Plain	pre-1984	Papastratos	Premium			Plain		J Solomon	Oriental	Greece	Delisted 1987
Hellas Special Filter	pre-1984	Papastratos	Premium					J Solomon	Oriental	Greece	Delisted 1987
Kim Luxury Length	May-82	BAT	Premium	L-M		LL		J John Masters		Germany	Delisted early 1988
Kim Menthol	Oct-86	BAT	Premium	Low		LL		J John Masters	Menthol	Germany	
Kings Luxury Length	Jun-85	Manchester Tob. Co.	Cheap	L-M		LL		Manchester Tob. Co.			Delisted Dec 1986

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OTHER MANUFACTURERS

DELISTED (If in 1996)	LAUNCH DATE	MANUFACTURER	PRICE SECTOR	TAR	NIC	LENGTH SECTOR	PACKS	DISTRIBUTOR	BLEND (If not Virginia)	ORIGIN (If Imported)	DELIST DATE/COMMENTS
London KS	Aug-80	London Tob. Co.	Cheap	15		KS		London Tob. Co.) Delisted in the UK following) takeover of London Tob. by Rothmans) in mid-1992. UK operation closed down. Delisted Jan 1985 Delisted 1992 Delisted Jan 1985 Delisted April 1991 Delisted Feb 1989 Delisted Feb 1989 Delisted 1991 Delisted 1996 Delisted 1991 Delisted Nov 1986
London SK	May-87	London Tob. Co.	Cheap	15		LL		London Tob. Co.			
London Superlights	Jun-90	London Tob. Co.	Cheap	Low		LL		London Tob. Co.			
London International		London Tob. Co.	Cheap			LL		London Tob. Co.			
Mascot KS	Oct-89	P.J. Carroll	Premium			KS		Autran & SEITA		Eire	
National Luxury Length	1980	London Tob. Co.	Cheap			LL		London Tob. Co.			
Regatta KS	Jul-84	Manchester Tob. Co.	Cheap	15		KS		Manchester Tob. Co.			
Royal Standard KS	1981	London Tob. Co.	Cheap	17		KS		Franchised Wholesalers			
Royal Standard KS Mild	1981	London Tob. Co.	Cheap	8		KS		Franchised Wholesalers			
Pall Mall Filter	Jul-80	BAT	Premium	15		LL		Autran & SEITA		Imported	
Pall Mall KS Filter	Jul-80	BAT	Premium	13	1.0	KS		Autran & SEITA		Imported	
Pall Mall Plain	Jul-80	BAT	Premium			Plain		Autran & SEITA		Imported	
United KS	May-81	Manchester Tob. Co.	Cheap	16		KS		Manchester Tob. Co.			
United 100s	Jun-85	Manchester Tob. Co.	Cheap	L-M		LL		Manchester Tob. Co.			